

Flash Report [Japanese GAAP] (Consolidated Basis)**Results for fiscal year ended March 31, 2013****Company name: Fuji Media Holdings, Inc.**

Stock listing: Tokyo Stock Exchange

Code number: 4676

URL <http://www.fujimediahd.co.jp>

Representative: Kou Toyoda, President and Representative Director

Person to contact: Tsuyoshi Habara, Executive Managing Officer, Senior Executive Director of Treasury & Finance

Department

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Date of the General Meeting of the Shareholders (Planned): June 27, 2013

Date of an annual report filing (Planned): June 27, 2013

Start of dividend payments (Planned): June 28, 2013

Supplemental explanatory material prepared: Yes

Results briefing held: Yes

(Figures less than ¥1 million have been omitted.)

1. Consolidated Financial Results**(1) Business Performance**

Years ended March 31

Percentages indicate year-on-year increase/ (decrease).

	Net sales		Operating income		Recurring profit		Net income	
	Millions of Yen	%	Millions of Yen	%	Millions of Yen	%	Millions of Yen	%
2013	632,029	6.5	37,608	13.3	47,209	(9.8)	31,337	(48.8)
2012	593,645	0.7	33,204	26.0	52,320	77.6	61,213	512.0

(Note) Comprehensive income: Year ended March 31, 2013: ¥50,073 million, (31.4)%, Year ended March 31, 2012: ¥73,037 million, —%

	Net income per share	Net income per share after dilution	Return on equity	Recurring profit-to-total assets ratio	Operating income-to-net sales ratio
	Yen	Yen	%	%	%
2013	13,508.82	—	5.7	5.0	6.0
2012	26,138.30	—	12.4	6.2	5.6

(Reference) Gain on investment by equity method: Year ended March 31, 2013: ¥8,469 million

Year ended March 31, 2012: ¥17,433 million,

(2) Financial Position

At March 31

	Total assets	Net assets	Equity ratio	Net assets per share
	Millions of Yen	Millions of Yen	%	Yen
2013	952,335	568,200	59.1	243,177.16
2012	953,537	534,525	55.3	226,290.92

(Reference) Total shareholders' equity: March 31, 2013: ¥563,284 million, March 31, 2012: ¥527,269 million,

(3) Cash Flows

Years ended March 31

	Cash flows from operating activities	Cash flows from investing activities	Cash flows from financing activities	Cash and cash equivalent at end of year
	Millions of yen	Millions of yen	Millions of yen	Millions of yen
2013	45,771	(13,649)	(43,363)	61,879
2012	39,251	(15,802)	(5,371)	72,754

2. Dividends

Years ended March 31, 2012 and 2013/ Year ending March 31, 2014

	Dividends per share					Total amount of dividends (for the entire fiscal year)	Payout ratio	Dividends-to-net assets ratio
	1Q	2Q	3Q	Year-end	Total			
	Yen	Yen	Yen	Yen	Yen			
2012	—	800.00	—	2,800.00	3,600.00	8,431	13.8	1.7
2013	—	2,200.00	—	2,200.00	4,400.00	10,304	32.6	1.9
2014 (Forecast)	—	2,200.00	—	22.00	—		42.5	

Note: Effective October 1, 2013, the Company plans to implement a share split at a rate of 100 shares for each common share, and to adopt a unit share system of 100 shares per unit. Accordingly, the interim dividend per share for the fiscal year ending March 2014 (anticipated) will be calculated based on the figure prior to the share split, while the year-end dividend will be calculated based on the figure subsequent to the share split. For details, see "Explanation of appropriate use of forecasts of financial results; other important items."

3. Forecasts of Consolidated Financial Results for Fiscal Year ending March 31, 2014

Percentages indicate year-on-year increase/ (decrease).

	Net sales		Operating income		Recurring profit	
	Millions of yen	%	Millions of yen	%	Millions of yen	%
Interim period	311,500	2.2	16,200	(14.6)	17,100	(37.4)
Fiscal year	642,700	1.7	38,200	1.6	40,100	(15.1)

	Net income		Net income per share
	Millions of yen	%	Yen
Interim period	9,800	(45.7)	42.31
Fiscal year	24,000	(23.4)	103.61

Note: In the consolidated financial forecast for the fiscal year ending March 2014, the forecast figures for net income per share for the interim period and full fiscal year are calculated on the assumption that the share split planned for October 1, 2013, was implemented at the beginning of the fiscal year ending March 2014.

Notes:

1. Significant changes in subsidiaries during the subject period: None

Additions: None

Deletions: None

2. Changes in accounting principles, procedures, presentation methods, etc.:

1) Changes based on revision of accounting standards: Yes

2) Changes other than 1) above: None

3) Changes in accounting estimates: Yes

4) Restatements: None

3. Number of shares issued and outstanding (Common share)

	Years ended March 31	
	2013	2012
1) Number of shares issued and outstanding (including treasury stock)	2,364,298	2,364,298
2) Number of treasury stock	47,945	34,247
3) Average number of shares outstanding for each period	2,319,765	2,341,913

(Reference) Flash Report (Non-Consolidated Basis)

Results for fiscal year ended March 31, 2013

1. Non-Consolidated Financial Results

(1) Operating Results

Years ended March 31

Percentages indicate year-on-year increase/ (decrease).

	Net sales		Operating income		Recurring profit		Net income	
	Millions of yen	%	Millions of yen	%	Millions of yen	%	Millions of yen	%
2013	20,913	0.3	13,218	10.1	14,540	17.5	15,109	21.7
2012	20,846	42.1	12,005	110.0	12,372	73.1	12,410	159.6

	Net income per share	Net income per share after dilution
	Yen	Yen
2013	6,451.72	—
2012	5,299.22	—

(2) Financial Position

At March 31

	Total assets	Net assets	Equity ratio	Net assets per share
	Millions of yen	Millions of yen	%	Yen
2013	652,774	446,096	68.3	190,481.30
2012	653,875	429,447	65.7	183,372.12

(Reference) Total shareholders' equity: March 31, 2013: ¥446,096 million, March 31, 2012: ¥429,447 million

Notes:

- These financial statements are not subject to audit procedures under the Financial Instruments and Exchange Act. The audit procedures of these financial statements in accordance with the Financial Instruments and Exchange Act had not been completed at the time of disclosure.

Explanation of appropriate use of forecasts of financial results; other important items

- The forward-looking statements made in this document, including the aforementioned forecasts, are based on all information available to the management at the time of this document's release. Actual results may differ from the results anticipated in the statements.
- The Company, at a meeting of its Board of Directors held on May 15, 2013, decided to implement a share split and adopt a unit share system. Effective October 1, 2013, each share of common stock will be split into 100 shares, with 100 shares set per share unit. Of note, consolidated financial forecasts and dividend forecasts for the fiscal year ending March 2014 calculated with figures prior to the share split are as follows.

(1) Forecasts of Consolidated Financial Results for Fiscal Year ending March 31, 2014

Net Income per Share

Six Months ending September 30, 2013: ¥4,230.79

Year ending March 31, 2014: ¥10,361.11

(2) Forecasts of Dividends

Dividends per Share

September 30, 2013: ¥2,200.00 (Note 1)

March 31, 2014: ¥2,200.00 (Note 2)

Notes: 1. Dividends for the interim period will be paid based on the number of shares prior to the share split.
2. Calculated based on the number of shares prior to the share split.