

Company name: Fuji Media Holdings, Inc.
Representative: Kou Toyoda, President and
Representative Director
(Code No. 4676, 1st section of Tokyo Stock Exchange)
Person to contact: Takashi Wagai, Senior Executive
Director of General Affairs Department
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Notice of Change in Representative Director and Other Directors

Fuji Media Holdings, Inc., at the meeting of its Board of Directors held today, informally decided to make the following changes in its representative director and other directors. The formal decision on these changes is to be made at the 72nd Ordinary General Meeting of Shareholders scheduled for June 27, 2013, and the subsequent meeting of the Board of Directors.

1. Change in Representative Director

1) Reason for the change

Reorganization of the management structure on the occasion of the expiration of term of office

2) Content of the change

Name	New Title	Current Title
Kou Toyoda	Vice Chairman and Executive Managing Director	President and Representative Director
Hideaki Ota	President and Representative Director	Senior Executive Vice President

3) Career summary of the new Representative Director

New title President and Representative Director

Date of birth December 22, 1946

Birthplace Hokkaido, Japan

Career summary

March 1969 Graduated from the Faculty of Law, Chuo University

April 1969 Joined Fuji Television Network, Inc.

June 1997 Senior Executive Director of Infotainment & Documentary Department,
Production Division, Fuji Television Network, Inc.

June 2001 Executive Officer, Fuji Television Network, Inc.

June 2003 Senior Executive Officer, Fuji Television Network, Inc.

June 2005 Executive Managing Director, Fuji Television Network, Inc.
 June 2006 Senior Executive Managing Director, Fuji Television Network, Inc.
 June 2007 Executive Vice President, Fuji Television Network, Inc.
 October 2008 Executive Vice President, Fuji Media Holdings, Inc.
 June 2012 Senior Executive Vice President, Fuji Media Holdings, Inc. (to present)

No. of shares held 420 shares (As of March 31, 2013)

4) Expected date for assumption of office

June 27, 2013

2. Changes in Other Directors (Scheduled for June 27, 2013)

1) Candidates for newly appointed director

Name	New Title	Current Title
Takashi Wagai	Senior Executive Managing Director	Executive Managing Director, Senior Executive Director of General Affairs Department, Fuji Television Network, Inc.
Osamu Kanemitsu	Senior Executive Managing Director	Corporate Officer, Senior Executive Director of Corporate Planning Department

2) Directors to be promoted

Name	New Title	Current Title
Shuji Kanoh	Senior Executive Vice President	Executive Vice President

3) Directors planning to retire

Name	Current Title
Shigeru Masuda	Senior Executive Managing Director

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