Quarterly Flash Report [Japanese GAAP] (Consolidated Basis)

Results for the six months ended September 30, 2013

Company name: Fuji Media Holdings, Inc.

 Stock listing: Tokyo Stock Exchange
 Code number: 4676
 URL http://www.fujimediahd.co.jp

 Representative: Hideaki Ohta, President and Representative Director
 Person to contact: Junji Okunogi, Senior Executive Director of Treasury & Finance Department

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 Quarterly report filing date (Planned): November 8, 2013
 Start of dividend payments (Planned): December 3, 2013

Quarterly supplemental explanatory material prepared: Yes

(Figures less than ¥1 million have been omitted.)

Quarterly results briefing held: Yes

1. Consolidated Financial Results

(1) Business Performance

Six months ended September 30

Percentages indicate year-on-year increase/ (decrease).

| | Net sales | | Operating income | | Recurring profit | | Net income | |
|------|-----------------|-----|------------------|--------|------------------|--------|-----------------|--------|
| | Millions of Yen | % | Millions of Yen | % | Millions of Yen | % | Millions of Yen | % |
| 2013 | 307,239 | 0.8 | 14,398 | (24.1) | 15,598 | (42.9) | 6,194 | (65.7) |
| 2012 | 304,809 | 7.1 | 18,973 | 36.3 | 27,302 | 81.4 | 18,046 | 100.6 |

(Note) Comprehensive income: Six months ended September 30, 2013: ¥17,416 million, (4.4)%; Six months ended September 30, 2012: ¥18,224 million, 16.6%

| Six months ended September 30, 2012: ¥18, | | | | | | |
|---|----------------------|--|--|--|--|--|
| | Net income per share | Net income per share after dilution | | | | |
| | Yen | Yen | | | | |
| 2013 | 26.75 | _ | | | | |
| 2012 | 77.68 | | | | | |

(Note) Fuji Media Holdings conducted a share split on October 1, 2013, at a ratio of 100 shares to one (1) share. Net income per share has been calculated assuming that the share split was conducted at the start of the previous fiscal year.

(2) Financial Position

| | Total assets | Net assets | Equity ratio | |
|--------------------|---------------------------------|------------|--------------|--|
| | Millions of Yen Millions of Yen | | % | |
| September 30, 2013 | 980,327 | 584,088 | 59.1 | |
| March 31, 2013 | 952,335 | 568,200 | 59.1 | |

(Reference) Total shareholders' equity: September 30, 2013: ¥579,097 million, March 31, 2013: ¥563,284 million

2. Dividends

Year ended March 31, 2013/ Year ending March 31, 2014

| | Dividends per share | | | | |
|--------------------|---------------------|----------|-----|----------|----------|
| | 1Q | 2Q | 3Q | 4Q | Total |
| | Yen | Yen | Yen | Yen | Yen |
| 2013 | _ | 2,200.00 | _ | 2,200.00 | 4,400.00 |
| 2014 | _ | 2,200.00 | | | |
| 2014 (Forecast) | | | _ | 22.00 | _ |

(Note) Revision of dividends forecast: None

The year-end dividend forecast for the fiscal year ending March 2014 is presented assuming a stock split at a ratio of 100 shares per each common share, with an effective date of October 1, 2013.

3. Forecasts of Consolidated Financial Results for Fiscal Year ending March 31, 2014

Percentages indicate year-on-year increase/ (decrease).

| | Net sales | | Operating income | | Recurring profit | |
|-------------|-----------------|-----|------------------|--------|------------------|--------|
| | Millions of yen | % | Millions of yen | % | Millions of yen | % |
| Fiscal year | 632,600 | 0.1 | 33,000 | (12.3) | 35,100 | (25.7) |

| | Net income | | Net income per share | |
|-------------|-----------------|--------|----------------------|--|
| | Millions of yen | % | Yen | |
| Fiscal year | 18,100 | (42.2) | 78.14 | |

(Note) Revision of earnings forecast: Yes

The figures for net income per share in the consolidated earnings forecast for the full fiscal year are presented assuming a stock split at a ratio of 100 shares per each common share, with an effective date of October 1, 2013.

Notes:

1. Significant changes in subsidiaries during the subject period: None

Additions: —

Deletions: —

- 2. Adoption of simplified accounting practices and special accounting policy for quarterly financial reporting: None
- 3. Changes in accounting principles, procedures, presentation methods, etc.:
 - 1) Changes based on revision of accounting standards: None
 - 2) Changes other than 1) above: None
 - 3) Changes in accounting estimates: None
 - 4) Restatements: None

4. Number of shares issued and outstanding (Common share)

| | Six months ended September 30, 2013 | Years ended March 31, 2013 |
|---|--|--|
| 1) Number of shares issued (including treasury stock) | 236,429,800 | 236,429,800 |
| 2) Number of treasury stock | 4,808,174 | 4,794,452 |
| | | Six months ended September 30, 2012 |
| 3) Average number of shares issued for each period | 231,628,431 | 232,312,525 |

(Note) Fuji Media Holdings conducted a share split on October 1, 2013, at a ratio of 100 shares to one (1) share. Figures for the number of shares have been calculated assuming that the share split was conducted at the start of the previous fiscal year.

Indication of quarterly review procedure implementation status

These financial statements are not subject to audit procedures under the Financial Instruments and Exchange Act.
 The audit procedures of these financial statements in accordance with the Financial Instruments and Exchange Act had not been completed at the time of disclosure.

Explanation of appropriate use of forecasts of financial results; other important items

- The forward-looking statements made in this document, including the aforementioned forecasts, are based on all information available to the management at the time of this document's release. Actual results may differ from the results anticipated in the statements.
- The Company, at a meeting of its Board of Directors held on May 15, 2013, decided to implement a share split and adopt a unit share system. Effective October 1, 2013, each share of common stock was split into 100 shares, with 100 shares set per share unit.