Flash Report [Japanese GAAP] (Consolidated Basis)

Results for the nine months ended December 31, 2014

Company name: Fuji Media Holdings, Inc.

 Stock listing: Tokyo Stock Exchange
 Code number: 4676
 URL http://www.fujimediahd.co.jp/en

 Representative: Hideaki Ohta, President and Representative Director
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 Quarterly report filing date (Planned): February 13, 2015
 Start of dividend payments (Planned): —

 Quarterly supplemental explanatory material prepared: Yes
 Quarterly results briefing held: None

(Figures less than ¥1 million have been omitted.)

1. Consolidated Financial Results

(1) Business Performance

Nine Months ended December 31

Percentages indicate year-on-year increases/ (decreases).

	Net sales		Operating income		Recurring profit		Net income	
	Millions of Yen	%	Millions of Yen	%	Millions of Yen	%	Millions of Yen	%
2014	465,892	(0.7)	18,187	(24.7)	28,431	4.4	19,625	42.3
2013	469,187	(0.3)	24,157	(22.1)	27,232	(32.6)	13,795	(48.8)

(Note) Comprehensive income: Nine months ended December 31, 2014: ¥44,683 million, 48.8%; Nine months ended December 31, 2013: ¥30,032 million, (13.1)%

Nine months ended December 31, 2013: ¥30,0.				
	Net income per share	Net income per share after dilution		
	Yen	Yen		
2014	84.77	_		
2013	59.56	_		

(Note) Fuji Media Holdings conducted a share split on October 1, 2013, at the ratio of 100 shares per share of common stock. Net income per share has been calculated assuming that the share split was conducted at the start of the previous fiscal year.

(2) Financial Position

	Total assets	Net assets	Equity ratio
	Millions of Yen	Millions of Yen	%
December 31, 2014	1,077,684	622,994	57.3
March 31, 2014	1,011,696	583,013	57.1

(Reference) Total shareholders' equity: December 31, 2014: ¥617,994 million, March 31, 2014: ¥577,804 million

2. Dividends

Year ended March 31, 2014/ Year ending March 31, 2015

	Dividends per share				
	1Q	2Q	3Q	4Q	Total
	Yen	Yen	Yen	Yen	Yen
2014	_	2,200.00	_	18.00	_
2015	_	20.00	_		
2015 (Forecast)				20.00	40.00

(Note) Revision of dividends forecast: None

(Note) Fuji Media Holdings conducted a share split on October 1, 2013, at the ratio of 100 shares per share of common stock. Figure for 2Q of the fiscal year ended March 31, 2014 is actual dividend amounts prior to the share split.

3. Forecasts of Consolidated Financial Results for Fiscal Year ending March 31, 2015

Percentages indicate year-on-year increases/ (decreases).

	Net sales		Operating income		Recurring profit	
	Millions of yen	%	Millions of yen	%	Millions of yen	%
Fiscal year	645,400	0.5	26,400	(16.3)	35,600	2.2

	Net income		Net income per share
	Millions of yen	%	Yen
Fiscal year	23,700	37.1	102.37

(Note) Revision of earnings forecast: None

Notes:

1. Significant changes in subsidiaries (changes in specific subsidiaries involving a change in the scope of consolidation) during the subject period: None

Additions: None

Deletions: None

- 2. Adoption of special accounting treatment in preparing the quarterly consolidated financial statements: None
- 3. Changes in accounting policies, changes in accounting estimates, and modifications and restatements:
 - 1) Changes in accounting policies based on revision of accounting standards: Yes
 - 2) Changes in accounting policies other than 1) above: None
 - 3) Changes in accounting estimates: None
 - 4) Modifications and restatements: None
 - Note: For more information please refer to "2. MATTERS REGARDING SUMMARY INFORMATION (NOTES): Changes in Accounting Policies, Changes in Accounting Estimates, and Modifications and Restatements: *Changes in Accounting Policies*" on page 9.
- 4. Number of issued shares (Common stock)

	Nine months ended December 31, 2014	Year ended March 31, 2014
 Number of issued shares (including treasury stock) at end of the period 	236,429,800	236,429,800
2) Number of treasury stock at end of the period	5,165,548	4,914,917
		Nine months ended December 31, 2013
3) Average number of issued shares for the period	231,513,972	231,626,016

(Note) Fuji Media Holdings conducted a share split on October 1, 2013, at the ratio of 100 shares per share of common stock. Figures have been calculated assuming that the share split was conducted at the start of the previous fiscal year.

Indication of quarterly review procedure implementation status

 This flash report is not subject to quarterly review procedures under the Financial Instruments and Exchange Act. The quarterly review procedures of financial statements in accordance with the Financial Instruments and Exchange Act have not been completed at the time of disclosure of this flash report.

Explanation of appropriate use of forecasts of financial results; other important items

 The forward-looking statements made in this document, including the aforementioned forecasts, are based on all information available to the management at the time of this document's release and certain assumptions considered rational. Actual results may differ materially from the forecasts due to various factors in the future. Regarding the assumptions forming the forecast of financial results, please refer to "1. QUALITATIVE INFORMATION ON CONSOLIDATED FINANCIAL RESULTS FOR THE SUBJECT PERIOD: (3) Explanation of Consolidated Financial Results Forecasts and Other Future Projections" on page 8.

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1. QUALITATIVE INFORMATION ON CONSOLIDATED FINANCIAL RESULTS FOR THE SUBJECT PERIOD

(1) Explanation of Business Results

The Japanese government's *Monthly Economic Report* on the Japanese economy for the third-quarter cumulative period of the fiscal year ending March 31, 2015 (April 1, 2014 to December 31, 2014) states, "Weakness remains at present, but with the employment and income environment continuing to improve, along with the impact from various government measures, a moderate recovery in the economy is expected." Nevertheless, the outlook remains unclear in the face of declines in consumer sentiment, and persistent downside risks in overseas economies.

Amid this economic environment, the Fuji Media Holdings Group posted consolidated net sales for the subject third-quarter cumulative period of ¥465,892 million, down 0.7% from the same period of the previous fiscal year. Sales rose in the Production, Advertising, and Urban Development segments, but declined in the Broadcasting, Video and Music, Life Information and Other segments. Operating income amounted to ¥18,187 million, down 24.7% year-on-year, on declines in the mainstay Broadcasting segment and the Video and Music segment, and an operating loss in the Life Information segment.

Recurring profit rose 4.4% to ¥28,431 million, due mainly to the recording of a gain on negative goodwill generated when ITOCHU Fuji Partners, Inc. was made an equity-method affiliate. Net income also increased, rising 42.3% year on year to ¥19,625 million.

	Net sales			Operating income (loss)		
	2013	2014	Change	2013	2014	Change
	Millions of yen	Millions of yen	%	Millions of yen	Millions of yen	%
Broadcasting	258,072	256,415	(0.6)	14,957	11,108	(25.7)
Production	37,743	37,832	0.2	2,220	2,040	(8.1)
Video and Music	44,628	40,645	(8.9)	1,375	234	(82.9)
Life Information	102,777	101,743	(1.0)	1,084	(382)	_
Advertising	31,747	32,737	3.1	329	421	27.8
Urban Development	26,010	27,985	7.6	3,339	3,667	9.8
Other	20,198	20,194	(0.0)	554	850	53.5
Eliminations	(51,991)	(51,661)		297	247	_
Total	469,187	465,892	(0.7)	24,157	18,187	(24.7)

Results by operating segment are as follows.

Nine months en	ded December 31
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Broadcasting

Fuji Television Network, Inc. recorded a decrease in broadcasting revenues, as year-on-year gains in terrestrial broadcasting income were offset by falloffs in CS broadcasting income, and program sales revenue. In non-broadcasting revenues, performance was boosted by Cirque du Soleil *OVO* in the events business and *THERMAE ROMAE II* in the movie business, but as a result of year-on-year decreases in the video business and other areas, revenue from other businesses declined overall. In terms of earnings, operating income declined year-on-year as a result of higher production expenses for 2014 FIFA World Cup and other programming.

Fuji Satellite Broadcasting, Inc. (BS Fuji) recorded gains in both revenue and earnings, with contributions from time advertising sales for Prime News, single-sponsor programs, and TV shopping programs, and a steady increase in spot advertising on large-scale placements.

Nippon Broadcasting System, Inc. posted increases in both revenue and earnings, on gains in time ad revenues, and positive results for event performances, such as the station's 60th anniversary event.

As a result, for the Broadcasting segment overall, net sales decreased 0.6% from the same period of the previous fiscal year to ¥256,415 million, with operating income down 25.7% to ¥11,108 million.

	2013	2014	Change
	Millions of yen	Millions of yen	%
Fuji Television Network, Inc.			
Broadcasting businesses	199,009	198,148	(0.4)
Broadcasting	174,256	174,369	0.1
Network time	80,950	80,466	(0.6)
Local time	11,093	11,435	3.1
Spot	82,212	82,467	0.3
Other broadcasting business	24,752	23,778	(3.9)
Program sales	13,945	13,706	(1.7)
Other	10,807	10,071	(6.8)
Other businesses	38,390	36,263	(5.5)
Subtotal	237,399	234,411	(1.3)
Fuji Satellite Broadcasting, Inc. (BS Fuji)	10,119	11,321	11.9
Nippon Broadcasting System, Inc.	12,212	12,255	0.4
Elimination in the segment	(1,659)	(1,572)	—
Total	258,072	256,415	(0.6)

Net Sales by Broadcasting Operations

Nine months ended December 31

Production

Net sales in the Production segment increased 0.2% from the same period of the previous fiscal year to ¥37,832 million. In terms of earnings, however, operating income fell 8.1% to ¥2,040 million, on a rising cost rate for program production, and a decline in orders received for events.

Video and Music

Pony Canyon, Inc. posted an overall decline in sales as a result of a rebound decline from major hit titles in the previous fiscal year, including *Attack on Titan* and *ONE PIECE FILM Z*. In terms of earnings, Pony Canyon recorded an operating loss for the period as the cost rate increased as a result of investment in video titles and other factors.

Fujipacific Music Inc. recorded declines in both revenue and earnings, as gains in video production income were offset by falloffs in copyright royalty income centered on distributions from JASRAC, and master recording usage fees.

As a result, net sales in the Video and Music segment overall fell 8.9% from the same period of the previous fiscal year to ¥40,645 million, with operating income down 82.9% to ¥234 million.

Life Information

Dinos Cecile Co., Ltd. posted an overall decline in both revenue and earnings. The Dinos business was boosted by positive performance in television shopping, but overall sales declined as mainstay home living and fashion catalogue mail-order sales have yet to fully recover from the rebound decline that followed the consumption tax hike. The Cecile business also struggled in its mainstay ladies' goods catalogue mail-order sales.

Sankei Living Shimbun Inc. recorded a revenue gain overall, as declines in advertising income from *Living Shimbun* and *City Living* were offset by promotional and other revenues. The subsidiary's operating loss also narrowed compared to the same period of the previous fiscal year, on improvement in the cost rate.

As a result, net sales in the Life Information segment overall decreased 1.0% from the same period of the previous fiscal year to ¥101,743 million, with an operating loss of ¥382 million.

Advertising

Quaras Inc. (which merged with Kyodo Advertising Co., Ltd. on October 1, 2014) recorded increases in both revenue and earnings, on gains in ad revenues for television and newspaper advertising, along with event income.

As a result, net sales in the Advertising segment overall increased 3.1% from the same period of the previous fiscal year to ¥32,737 million, with operating income up 27.8% from a year earlier to ¥421 million.

Urban Development

The Sankei Building Co., Ltd. posted a year-on-year gain in revenues on an increase in the number of condominiums for sale, sales of lease properties, and a rise in the utilization rate of the Tokyo Sankei Building. Earnings, however, fell as a result of a considerable rebound decline in gains from the sale of held properties recorded in the previous fiscal year.

As a result, net sales in the Urban Development segment rose 7.6% from the same period of the previous fiscal year to ¥27,985 million, with operating income up 9.8% to ¥3,667 million.

Other

Fujimic, Inc. recorded gains in broadcast system development and maintenance, but revenue declined overall on a falloff in equipment sales. Operating income, however, increased on cost-cutting efforts.

Fusosha Publishing, Inc. recorded gains in both revenue and earnings on gains in book and digital business.

As a result, net sales in the Other segment overall fell slightly from the same period of the previous fiscal year to ¥20,194 million, though operating income rose 53.5% to ¥850 million.

Equity-Method Affiliates

Nihon Eiga Satellite Broadcasting Corporation recorded a revenue decline as a result of the impact from the shift to a high-definition broadcasting format, but earnings increased with a cut in expenses.

The ten Fuji TV network affiliates, along with WOWOW Inc., which became an equity-method affiliate in the previous fiscal year, contributed to equity in earnings of affiliates. In addition, ITOCHU Fuji Partners, Inc. became a new equity-method affiliate.

As a result, equity in earnings of affiliates increased ¥7,548 million from the same period of the previous fiscal year, to ¥9,400 million.

(2) Explanation of the Financial Position

Total assets at the end of the subject third-quarter cumulative period (December 31, 2014) amounted to ¥1,077,684 million, an increase of ¥65,987 million from the end of the previous fiscal year (March 31, 2014).

Current assets amounted to ¥393,042 million, an increase of ¥22,581 million from the end of the previous fiscal year. This was due mainly to increases of ¥28,178 million in inventories; and ¥11,474 million in cash and deposits; against decreases of ¥5,713 million in notes and accounts receivable-trade; and ¥4,007 million in marketable securities.

Noncurrent assets totaled ¥684,641 million, an increase of ¥43,406 million from the end of the previous fiscal year. This was due mainly to increases of ¥40,820 million in investment securities; and ¥8,039 million in land, against a decrease of ¥3,593 million in buildings and structures.

Liabilities amounted to ¥454,689 million, an increase of ¥26,005 million from the end of the previous fiscal year. This was due mainly to increases of ¥12,759 million in long-term loans payable; ¥9,697 million in short-term loans payable; and ¥9,225 million in notes and accounts payable-trade; against a decrease of ¥8,394 million in net defined benefit liability.

Net assets at the end of the subject third-quarter cumulative period amounted to ¥622,994 million, an increase of ¥39,981 million from the end of the previous fiscal year. This was mainly the result of the recording of ¥19,625 million in net income; together with an increase of ¥4,830 million in retained earnings from changes in account policies for retirement benefits; and an increase of ¥22,795

million in valuation difference on available-for-sale securities; against a decrease of ¥8,899 million in retained earnings due to dividend payments.

(3) Explanation of Consolidated Financial Results Forecasts and Other Future Projections

Consolidated results during the subject third-quarter cumulative period comprised decreases in both revenue and earnings in the Broadcasting, Video and Music, and Life Information segments, with increases in both revenue and earnings in the Advertising, and Urban Development segments. Despite fluctuations by segment, overall consolidated performance was mainly in line with the plan. Accordingly, Fuji Media Holdings is making no changes to its consolidated forecasts for the whole-year period ending March 31, 2015, from those announced on October 31, 2014.

2. MATTERS REGARDING SUMMARY INFORMATION (NOTES)

Changes in Accounting Policies, Changes in Accounting Estimates, and Modifications and Restatements

Changes in Accounting Policies

From the beginning of the first-quarter period of the subject fiscal year, the Company has applied "Accounting Standard for Retirement Benefits" (ASBJ Statement No. 26, May 17, 2012, "Retirement Benefits" (ASBJ Guidance No. 25, May 17, 2012, "Retirement Benefits Application Guidance"), as prescribed by the purview of Paragraph 35 of the Accounting Standard for Retirement Benefits, and the purview of Paragraph 67 of the Retirement Benefits Application Guidance. The method for calculating retirement benefit obligations and service cost has been revised, with the period attribution method for projected benefit obligations changed from straight-line attribution to a benefit formula standard. The method for determining the discount rate has also been revised, with regard to the period for the bonds that are the basis for determining the discount rate, from a method that uses the number of years approximate to the average remaining years of service for the employee, to a simple weighted average discount rate reflecting the projected benefit obligation period.

For the application of the Retirement Benefits Accounting Standard, in accordance with the provisional treatment as prescribed by Paragraph 37 of the Retirement Benefits Accounting Standard, at the beginning of the third-quarter cumulative period of the subject fiscal year, the amount of financial impact resulting from the change in the method for calculating retirement benefit obligations and service cost, has been assessed to retained earnings.

As a result, net defined benefit liability at the beginning of the third-quarter cumulative period of the subject fiscal year decreased ¥8,975 million, and retained earnings increased ¥4,830 million. The impact on operating income, recurring profit and income before income taxes is negligible.

3. CONSOLIDATED FINANCIAL STATEMENTS

(1) Consolidated Balance Sheets

	Million	s of yen
	March 31, 2014	December 31, 2014
ASSETS		
Current assets:		
Cash and deposits	37,119	48,594
Notes and accounts receivable-trade	128,778	123,065
Marketable securities	104,958	100,951
Inventories	48,791	76,970
Other	51,545	44,171
Allowance for doubtful accounts	(732)	(710)
Total current assets	370,461	393,042
Noncurrent assets:		
Property, plant and equipment		
Buildings and structures	134,717	131,123
Land	169,488	177,528
Other	20,345	20,494
Total property, plant and equipment	324,550	329,147
Intangible assets		
Goodwill	823	1,322
Other	41,897	40,569
Total intangible assets	42,720	41,892
Investments and other assets		
Investment securities	238,771	279,591
Other	37,223	36,093
Allowance for doubtful accounts	(2,031)	(2,083)
Total investments and other assets	273,963	313,601
Total noncurrent assets	641,235	684,641
Total assets	1,011,696	1,077,684

	Millions of yen				
	March 31, 2014	December 31, 2014			
LIABILITIES					
Current liabilities:					
Notes and accounts payable-trade	54,264	63,489			
Short-term loans payable	39,388	49,086			
Provision for sales returns	970	883			
Provision for directors' bonuses	347	246			
Provision for point card certificates	896	942			
Provision for loss on reconstruction	285	285			
Other	88,557	87,721			
Total current liabilities	184,710	202,654			
Noncurrent liabilities:					
Bonds payable	50,000	40,000			
Long-term loans payable	47,402	60,161			
Provision for directors' retirement benefits	1,680	1,691			
Provision for loss on interest repayment	19	19			
Provision for environmental measures	18	18			
Net defined benefit liability	61,592	53,197			
Other	83,259	96,946			
Total noncurrent liabilities	243,973	252,034			
Total liabilities	428,683	454,689			
NET ASSETS					
Shareholders' equity:					
Capital stock	146,200	146,200			
Capital surplus	173,664	173,664			
Retained earnings	244,360	260,144			
Treasury stock	(9,424)	(9,767)			
Total shareholders' equity	554,800	570,241			
Accumulated other comprehensive income:					
Valuation difference on available-for-sale securities	33,739	56,535			
Deferred gains or losses on hedges	4	322			
Revaluation reserve for land	(305)	(610)			
Foreign currency translation adjustment	(1,553)	(1,068)			
Remeasurements of defined benefit plans	(8,882)	(7,426)			
Total accumulated other comprehensive income	23,003	47,752			
Minority interests	5,208	5,000			
Total net assets	583,013	622,994			
Total liabilities and net assets	1,011,696	1,077,684			

(2) Consolidated Statements of Income and Consolidated Statements of Comprehensive Income

Consolidated Statements of Income

Nine months ended December 31

	Millions of yen			
	2013	2014		
Net sales	469,187	465,892		
Cost of sales	312,949	314,652		
Gross profit	156,238	151,240		
Selling, general and administrative expenses	132,080	133,052		
Operating income	24,157	18,187		
Non-operating income:				
Dividends income	2,010	1,733		
Equity in earnings of affiliates	1,852	9,400		
Other	1,699	2,080		
Total	5,562	13,214		
Non-operating expenses:				
Interests expenses	1,138	1,137		
Loss on investments in partnership	786	1,326		
Other	562	506		
Total	2,487	2,971		
——————————————————————————————————————	27,232	28,431		
Extraordinary gain:				
Gain on sales of investment securities	350	647		
Other	7	144		
Total	358	791		
Extraordinary loss:				
Loss on valuation of investment securities	2,475	1,099		
Loss on measures associated with the relocation of transmitting station	1,100	-		
Other	593	646		
Total	4,168	1,746		
Income before income taxes	23,423	27,476		
Income taxes-current	7,551	6,560		
Income taxes-deferred	1,697	1,016		
Total	9,248	7,576		
Income before minority interests	14,174	19,899		
Minority interests in income	379	274		
Net income	13,795	19,625		

Consolidated Statements of Comprehensive Income

Nine months ended December 31

	Millions of	of yen
	2013	2014
Income before minority interests	14,174	19,899
Other comprehensive income:		
Valuation difference on available-for-sale securities	17,516	22,325
Deferred gains or losses on hedges	6	199
Revaluation reserve for land	(3,793)	(412)
Foreign currency translation adjustment	1,190	430
Remeasurements of defined benefit plans	_	1,491
Share of other comprehensive income of affiliates accounted for using equity method	937	747
Total of other comprehensive income	15,858	24,783
Comprehensive income	30,032	44,683
Comprehensive income attributable to:		
Comprehensive income attributable to owners of the parent	29,637	44,374
Comprehensive income attributable to minority interests	394	308

(3) Note to Consolidated Financial Statements

Note on Assumptions for Going Concern

Not applicable

Notes in the Event of Major Change in Shareholders' Equity Not applicable

(4) Segment Information

I. Nine months ended December 31, 2013

1. Information on Net Sales and Profit or Loss by Reported Segment

										l	Millions of Yen
	Reported segment									Adjust-	Consolidated
	Broad- casting	Produc- tion	Video and Music	Life Informa- tion	Advertis- ing	Urban Develop- ment	Total	Other (Note 1)	Total	ment (Note 2)	statement of income (Note 3)
Net sales:											
Net sales to third parties Inter-segment	243,655	15,128	43,909	102,412	29,779	25,652	460,537	8,649	469,187	_	469,187
net sales and transfers	14,416	22,615	719	365	1,968	358	40,442	11,549	51,991	(51,991)	—
Total net sales	258,072	37,743	44,628	102,777	31,747	26,010	500,980	20,198	521,178	(51,991)	469,187
Segment operating income	14,957	2,220	1,375	1,084	329	3,339	23,306	554	23,860	297	24,157

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Notes: 1. The "Other" category is a business segment not included in reported segments. It includes such operations as publishing, temporary agency services, movables leasing and software development.

2. The segment operating income adjustment of ¥297 million mainly comprises ¥3,493 million in eliminations of inter-segment business, together with minus ¥3,196 million in Group-wide expenses not allocated to a particular reported segment. Group-wide expenses are the expenses of the parent company as a certified broadcast holding company.

3. Segment operating income is adjusted to the operating income figure on the Consolidated Statement of Income.

	Millions o										Millions of Yen
	Reported segment									Adjust-	Consolidated
	Broad- casting	Produc- tion	Video and Music	Life Informa- tion	Advertis- ing	Urban Develop- ment	Total	Other (Note 1)	Total	ment (Note 2)	statement of income (Note 3)
Net sales:											
Net sales to third parties Inter-segment	244,093	13,887	40,194	101,283	30,185	27,444	457,088	8,804	465,892	_	465,892
net sales and transfers	12,322	23,945	451	459	2,551	540	40,271	11,390	51,661	(51,661)	_
Total net sales	256,415	37,832	40,645	101,743	32,737	27,985	497,359	20,194	517,553	(51,661)	465,892
Segment operating income (loss)	11,108	2,040	234	(382)	421	3,667	17,089	850	17,940	247	18,187

II. Nine months ended December 31, 2014

1. Information on Net Sales and Profit or Loss by Reported Segment

Notes: 1. The "Other" category is a business segment not included in reported segments. It includes such operations as publishing, temporary agency services, movables leasing and software development.

2. The segment operating income adjustment of ¥247 million mainly comprises ¥3,553 million in eliminations of inter-segment business, together with minus ¥3,306 million in Group-wide expenses not allocated to a particular reported segment. Group-wide expenses are the expenses of the parent company as a certified broadcast holding company.

3. Segment operating income (loss) is adjusted to the operating income figure on the Consolidated Statement of Income.

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