

Flash Report [Japanese GAAP] (Consolidated Basis)**Results for the six months ended September 30, 2016****Company name: Fuji Media Holdings, Inc.**

Stock listing: Tokyo Stock Exchange Code number: 4676

URL: <http://www.fujimediahd.co.jp/en>

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Scheduled date of filing quarterly securities report: November 11, 2016

Scheduled date of commencing dividend payments: December 2, 2016

Availability of supplementary briefing material on quarterly financial results: Available

Schedule of quarterly financial results briefing session: Scheduled

(Figures less than ¥1 million have been omitted.)

1. Consolidated Financial Results**(1) Business Performance**

Six Months ended September 30

Percentages indicate year-on-year increases/(decreases).

	Net sales		Operating income		Recurring profit		Net income attributable to owners of the parent	
	Millions of yen	%	Millions of yen	%	Millions of yen	%	Millions of yen	%
2016	327,601	5.1	13,301	171.1	17,735	117.1	12,732	150.7
2015	311,736	1.7	4,905	(48.5)	8,170	(52.9)	5,079	(58.2)

(Note) Comprehensive income: Six months ended September 30, 2016: ¥9,354 million, (—)%;
Six months ended September 30, 2015: ¥(1,688) million, (—)%

	Basic earnings per share	Diluted earnings per share
	Yen	Yen
2016	55.06	—
2015	21.96	—

(2) Financial Position

	Total assets	Net assets	Equity ratio
	Millions of yen	Millions of yen	%
September 30, 2016	1,142,138	642,741	55.5
March 31, 2016	1,136,406	638,383	55.4

(Reference) Total shareholders' equity: September 30, 2016: ¥634,430 million, March 31, 2016: ¥629,785 million

2. Dividends

Year ended March 31, 2016/ Year ending March 31, 2017

	Dividends per share				
	1Q	2Q	3Q	Year-end	Total
	Yen	Yen	Yen	Yen	Yen
2016	—	20.00	—	20.00	40.00
2017	—	20.00			
2017 (Forecast)			—	20.00	40.00

(Note) Revision to dividends forecast: None

3. Forecasts of Consolidated Financial Results for the Fiscal Year Ending March 31, 2017

Percentages indicate year-on-year increases/(decreases).

	Net sales		Operating income		Recurring profit	
	Millions of yen	%	Millions of yen	%	Millions of yen	%
Fiscal year	663,200	3.5	27,200	11.5	34,400	6.2

	Net income attributable to owners of the parent		Basic earnings per share
	Millions of yen	%	Yen
Fiscal year	24,500	7.3	105.96

(Note) Revision to earnings forecast: Yes

Notes:

1. Significant changes in subsidiaries (changes in specific subsidiaries involving a change in the scope of consolidation) during the subject period: None

Additions: None

Deletions: None

2. Adoption of special accounting treatment in preparing the quarterly consolidated financial statements: None

3. Changes in accounting policies, changes in accounting estimates, and modifications and restatements:

1) Changes in accounting policies based on revision of accounting standards: Yes

2) Changes in accounting policies other than 1) above: None

3) Changes in accounting estimates: None

4) Modifications and restatements: None

(Note) Please refer to "2. MATTERS REGARDING SUMMARY INFORMATION (NOTES): Changes in Accounting Policies, Changes in Accounting Estimates, and Modifications and Restatements: *Changes in Accounting Policies*" on page 9.

4. Number of issued shares (Common stock)

	Six months ended September 30, 2016	Year ended March 31, 2016
1) Number of issued shares (including treasury stock) at end of the period (shares)	236,429,800	236,429,800
2) Number of treasury stock at end of the period (shares)	5,199,688	5,199,629
		Six months ended September 30, 2015
3) Average number of issued shares during the period (shares)	231,230,118	231,264,252

Indication of quarterly review procedure implementation status

This flash report is not subject to quarterly review procedures under the Financial Instruments and Exchange Act. The quarterly review procedures of financial statements in accordance with the Financial Instruments and Exchange Act have not been completed at the time of disclosure of this flash report.

Explanation of appropriate use of forecasts of financial results; other important items

The forward-looking statements made in this document, including the aforementioned forecasts, are based on all information available to the management at the time of this document's release and certain assumptions considered rational. Actual results may differ materially from the forecasts due to various factors in the future. Regarding the assumptions forming the forecast of financial results, please refer to "1. QUALITATIVE INFORMATION ON CONSOLIDATED FINANCIAL RESULTS FOR THE SECOND QUARTER OF THE FISCAL YEAR ENDING MARCH 31, 2017: (3) Explanation of Consolidated Financial Results Forecasts and Other Future Projections" on page 8.

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1. QUALITATIVE INFORMATION ON CONSOLIDATED FINANCIAL RESULTS FOR THE SECOND QUARTER OF THE FISCAL YEAR ENDING MARCH 31, 2017

(1) Explanation of Business Results

The Japanese government's *Monthly Economic Report* on the Japanese economy for the six months ended September 30, 2016 (April 1, 2016 to September 30, 2016) states "Although weakness is seen in some parts, the economy is on a moderate recovery track. With the continuing improvement trend of the employment and income situation, along with the effect of various government measures, the moderate recovery trend is expected to continue in the future." The report also states that business outlook of corporations "shows cautiousness as corporate profits improvement appears to be pausing, although they remain at a high level."

Amid this economic environment, the Fuji Media Holdings Group's consolidated net sales increased during the six months ended September 30, 2016, up 5.1% from the same period of the previous fiscal year to ¥327,601 million, as increases in the Advertising, Urban Development and Other segments offset declines in the Broadcasting, Production, Video and Music, and Life Information segments.

In terms of earnings, operating income amounted to ¥13,301 million, up 171.1% year-on-year, while a decline in the Production segment and an operating loss of the Life Information segment were recorded, the mainstay Broadcasting, Advertising, Urban Development and Other segments recorded increased income and the Video and Music segment secured an operating income despite an operating loss in the same period of the previous fiscal year. Recurring profit increased 117.1% year-on-year to ¥17,735 million, and net income attributable to owners of the parent increased 150.7% year-on-year to ¥12,732 million.

Results by operating segment are as follows.

Six months ended September 30

	Net sales			Operating income (loss)		
	2015	2016	Change	2015	2016	Change
	Millions of yen	Millions of yen	%	Millions of yen	Millions of yen	%
Broadcasting	160,492	158,641	(1.2)	442	3,512	694.6
Production	26,494	24,186	(8.7)	1,442	1,008	(30.1)
Video and Music	23,862	23,134	(3.0)	(139)	180	—
Life Information	63,208	61,738	(2.3)	(478)	(24)	—
Advertising	19,899	22,199	11.6	108	132	21.8
Urban Development	39,094	55,893	43.0	3,157	8,039	154.7
Other	12,892	14,181	10.0	272	351	28.7
Eliminations	(34,208)	(32,374)	—	100	100	—
Total	311,736	327,601	5.1	4,905	13,301	171.1

Broadcasting

Fuji Television Network, Inc. saw a decrease in revenue from time advertising sales due to severe conditions in the sales of regular programs, despite the 2016 Rio de Janeiro Olympics-related

programs making a contribution to sales. In spot advertising, revenue decreased due to the impact of sluggish viewer ratings. In non-broadcasting revenues, revenue from other business increased, primarily thanks to the contributions from *TOTEM* and *Odaiba Minna no YUME-TAIRIKU 2016 -A World of Wonders-* in the event business and *Assassination Classroom: Graduation* in the movie business. As a result, although net sales declined overall, operating income was secured despite an operating loss in the same period of the previous fiscal year, due to decreased operating expenses.

Fuji Satellite Broadcasting, Inc. (BS Fuji) recorded an overall increase in net sales, thanks to increased revenue from broadcasting and other business. In terms of earnings, operating income decreased due to increased production expenses and selling, general and administrative expenses.

Although Nippon Broadcasting System, Inc. posted a decline in broadcasting revenue, the radio shopping business was strong, and net sales remained at the same level as the same period of the previous fiscal year. In terms of earnings, operating income decreased due to an increase in selling, general and administrative expenses.

As a result, for the Broadcasting segment overall, net sales decreased 1.2% from the same period of the previous fiscal year to ¥158,641 million, and segment operating income increased 694.6% to ¥3,512 million.

Net Sales by Broadcasting Operations

Six months ended September 30

	2015	2016	Change
	Millions of yen	Millions of yen	%
Fuji Television Network, Inc.			
Broadcasting businesses	123,537	117,447	(4.9)
Broadcasting	107,098	100,608	(6.1)
Network time	49,681	45,421	(8.6)
Local time	6,940	6,420	(7.5)
Spot	50,475	48,766	(3.4)
Other broadcasting business	16,438	16,838	2.4
Program sales	8,869	8,648	(2.5)
Other	7,569	8,189	8.2
Other businesses	23,092	26,718	15.7
Subtotal	146,629	144,165	(1.7)
Fuji Satellite Broadcasting, Inc. (BS Fuji)	7,830	8,340	6.5
Nippon Broadcasting System, Inc.	7,094	7,092	(0.0)
Elimination in the segment	(1,062)	(957)	—
Total	160,492	158,641	(1.2)

Production

Net sales in the Production segment overall decreased 8.7% from the same period of the previous fiscal year to ¥24,186 million due to decreased number of orders and order unit prices for programs. Segment operating income declined 30.1% from the same period of the previous fiscal year to

¥1,008 million.

Video and Music

Pony Canyon, Inc. posted a decline in sales overall as there were few hit titles that formed its core. In terms of earnings, operating loss decreased over the same period of the previous fiscal year due to a decrease in procurement cost for video titles.

Fujipacific Music Inc. recorded a decrease in sales overall due to decreased master recording usage fees and video production revenue, even though royalty revenue remained at the same level as the same period of the previous fiscal year. Earnings increased because of lower cost rates.

As a result, net sales in the Video and Music segment overall declined 3.0% from the same period of the previous fiscal year to ¥23,134 million, and segment operating income of ¥180 million was secured during the six months ended September 30, 2016 despite an operating loss in the same period of the previous fiscal year.

Life Information

The Dinos business of Dinos Cecile Co., Ltd. posted a decrease in overall revenue, for although the performance of television shopping remained strong, the catalog business struggled. The Cecile business showed strong performance in its mainstay ladies' innerwear. However, the overall catalog business was sluggish, and net sales decreased from the same period of the previous fiscal year. As a result, for the entire business of Dinos Cecile, net sales decreased, but the cost rates were improved and operating income was secured despite an operating loss in the same period of the previous fiscal year.

Sankei Living Shimbun Inc. recorded a revenue decline overall due to sluggishness mainly in advertising income from *Living Shimbun* and *City Living*, but operating loss decreased compared to the same period of the previous fiscal year thanks to efforts made on cost reduction.

As a result, net sales in the Life Information segment overall decreased 2.3% from the same period of the previous fiscal year to ¥61,738 million, with segment operating loss amounting to ¥24 million.

Advertising

Quaras Inc. posted increases in both revenue and earnings resulting from strong performance of the mainstay TV advertising, radio advertising, out-of-home advertising, advertising production, and online advertising.

As a result, net sales in the Advertising segment overall increased by 11.6% from the same period of the previous fiscal year to ¥22,199 million, and segment operating income increased by 21.8% from the same period of the previous fiscal year to ¥132 million.

Urban Development

The Sankei Building Co., Ltd. posted an increase in revenue and a major increase in earnings, as the mainstay office building business remained robust, and sales of buildings held and revenue from sales of land contributed to the asset development business.

GRANVISTA Hotels & Resorts Co., Ltd. posted declines in both revenue and earnings, due to

some hotels suspending operations for seismic retrofitting. Net sales in the Urban Development segment overall increased 43.0% from the same period of the previous fiscal year to ¥55,893 million, with segment operating income up 154.7% to ¥8,039 million, resulting in a major increase in earnings.

Other

Fujimic, Inc. recorded a decline in revenue due to decreased orders for systems. However, earnings increased as cost rates were kept low. Fusosha Publishing, Inc. posted an increase in both revenue and earnings due to strong performance in its book division and online business.

Net sales in the Other segment overall increased 10.0% from the same period of the previous fiscal year to ¥14,181 million, and segment operating income increased 28.7% to ¥351 million.

Equity-Method Affiliates

The eleven Fuji TV network affiliates, along with WOWOW Inc., ITOCHU Fuji Partners, Inc. and others contributed to the equity in earnings of affiliates.

(2) Explanation of the Financial Position

Total assets at the end of the second quarter of the fiscal year under review (September 30, 2016) amounted to ¥1,142,138 million, an increase of ¥5,731 million (0.5%) from the end of the previous fiscal year (March 31, 2016).

Total current assets amounted to ¥388,726 million, an increase of ¥2,715 million (0.7%) from the end of the previous fiscal year. This was due mainly to increases of ¥9,035 million in cash and deposits; and ¥7,455 million in marketable securities; against decreases of ¥8,725 million in notes and accounts receivable-trade; and ¥2,884 million in inventories.

Total noncurrent assets amounted to ¥753,320 million, an increase of ¥3,033 million (0.4%) from the end of the previous fiscal year. This was due mainly to an increase of ¥5,931 million in land; against a decrease of ¥1,387 million in long-term loans receivable included in "Other" line item under investments and other assets.

Total liabilities amounted to ¥499,396 million, an increase of ¥1,373 million (0.3%) from the end of the previous fiscal year. This was due mainly to an increase of ¥23,132 million in long-term loans payable; against decreases of ¥15,936 million in short-term loans payable; and ¥4,479 million in accrued expenses included in "Other" line item under current liabilities.

Net assets at the end of the second quarter of the fiscal year under review amounted to ¥642,741 million, an increase of ¥4,357 million (0.7%) from the end of the previous fiscal year. This was due mainly to the recording of ¥12,732 million in net income attributable to owners of the parent; against decreases of ¥4,683 million in retained earnings due to dividend payments; ¥2,490 million in foreign currency translation adjustment; and ¥1,677 million in valuation difference on available-for-sale securities.

Cash flows during the second quarter of the fiscal year under review were as follows.

Cash provided by operating activities amounted to ¥28,892 million, an increase of ¥18,846 million (187.6%) from cash provided during the same period of the previous fiscal year. This was due

mainly to a ¥8,713 million increase in income before income taxes; and a ¥7,075 million increase in inventories; against a ¥5,420 million decrease in notes and accounts receivable-trade.

Cash used in investing activities amounted to ¥27,473 million, an increase of ¥3,244 million (13.4%) from cash used in the same period of the previous fiscal year. This was due mainly to an increase of ¥10,843 million in payments on purchase of marketable securities; and a decrease of ¥5,640 million in proceeds from sales and redemption of securities; against a decrease of ¥6,601 million in purchase of property, plant and equipment.

Cash provided by financing activities amounted to ¥1,727 million, a decrease of ¥26,571 million (93.9%) from cash provided in the same period of the previous fiscal year. This was due mainly to a decrease of ¥45,926 million in proceeds from long-term loans payable; and an increase of ¥8,655 million for cash used in net increase (decrease) in short-term loans payable; against a decrease of ¥17,997 million in repayments of long-term loans payable; and a decrease of ¥10,000 million in redemption of bonds payable.

As a result, including an additional ¥570 million increase in cash and cash equivalents from the new consolidation of a subsidiary, the balance of cash and cash equivalents at the end of the second quarter of the fiscal year under review amounted to ¥73,542 million, an increase of ¥2,113 million (3.0%) from the end of the previous fiscal year, and an increase of ¥3,168 million (4.5%) from the end of the same period of the previous fiscal year.

(3) Explanation of Consolidated Financial Results Forecasts and Other Future Projections

Regarding the consolidated results during the six months ended September 30, 2016, consolidated operating income and recurring profit surpassed the previous forecast announced on May 12, 2016, primarily due to increased earnings in the Urban Development segment, despite net sales falling short of the forecast. Net income attributable to owners of the parent surpassed the previous forecast due to a decrease in income taxes-deferred.

With regard to the full-year consolidated results forecasts for the fiscal year ending March 31, 2017, the Company has revised its forecasts, as the Urban Development segment is expected to perform strongly while revenue is expected to decrease in the Broadcasting segment.

Full-year consolidated results forecasts reflecting the above results anticipate net sales of ¥663,200 million, operating income of ¥27,200 million, recurring profit of ¥34,400 million, and net income attributable to owners of the parent of ¥24,500 million, as stated in "Notice of Differences Between Forecasts and Actual Results for the Six Months Ended September 30, 2016 and Revision to Forecasts of Consolidated Financial Results for the Fiscal Year Ending March 31, 2017," announced on October 31, 2016.

2. MATTERS REGARDING SUMMARY INFORMATION (NOTES)

Changes in Accounting Policies, Changes in Accounting Estimates, and Modifications and Restatements

Changes in Accounting Policies

In accordance with the revision of the Corporation Tax Act, the Company has adopted the “Practical Solution on a change in depreciation method due to Tax Reform 2016” (Accounting Standards Board of Japan (ASBJ) Practical Issues Task Force (PITF) No. 32, June 17, 2016) as from the first quarter of the fiscal year under review. Accordingly, the depreciation method for facilities attached to buildings and structures that were acquired on or after April 1, 2016 has been changed from the declining-balance method to the straight-line method, but the effect of this change is minimal.

3. CONSOLIDATED FINANCIAL STATEMENTS

(1) Consolidated Balance Sheets

	Millions of yen	
	March 31, 2016	September 30, 2016
ASSETS		
Current assets:		
Cash and deposits	50,544	59,579
Notes and accounts receivable-trade	119,588	110,862
Marketable securities	95,364	102,819
Inventories	79,842	76,958
Other	41,463	39,138
Allowance for doubtful accounts	(791)	(633)
Total current assets	386,011	388,726
Noncurrent assets:		
Property, plant and equipment		
Buildings and structures	134,666	133,717
Land	231,080	237,012
Other, net	23,907	24,428
Total property, plant and equipment	389,655	395,158
Intangible assets		
Goodwill	1,608	1,556
Other	32,876	32,846
Total intangible assets	34,485	34,403
Investments and other assets		
Investment securities	279,764	279,230
Other	48,255	46,334
Allowance for doubtful accounts	(1,874)	(1,805)
Total investments and other assets	326,145	323,759
Total noncurrent assets	750,286	753,320
Deferred assets	108	91
Total assets	1,136,406	1,142,138

	Millions of yen	
	March 31, 2016	September 30, 2016
LIABILITIES		
Current liabilities:		
Notes and accounts payable-trade	57,943	60,669
Short-term loans payable	31,304	15,368
Provision for sales returns	844	691
Provision for directors' bonuses	337	122
Provision for point card certificates	800	757
Provision for environmental measures	13	13
Provision for business restructuring expenses	27	4
Other	108,511	112,405
Total current liabilities	199,783	190,033
Noncurrent liabilities:		
Bonds payable	10,000	—
Long-term loans payable	120,983	144,115
Provision for directors' retirement benefits	1,854	1,514
Provision for loss on interest repayment	0	—
Provision for environmental measures	66	71
Provision for loss on reconstruction	302	375
Provision for business restructuring expenses	13	13
Net defined benefit liability	69,787	69,699
Other	95,232	93,572
Total noncurrent liabilities	298,239	309,363
Total liabilities	498,023	499,396
NET ASSETS		
Shareholders' equity:		
Capital stock	146,200	146,200
Capital surplus	173,673	173,673
Retained earnings	272,716	280,791
Treasury stock	(9,816)	(9,816)
Total shareholders' equity	582,773	590,849
Accumulated other comprehensive income:		
Valuation difference on available-for-sale securities	61,937	60,260
Deferred gains or losses on hedges	(732)	(1,062)
Revaluation reserve for land	1,509	1,482
Foreign currency translation adjustment	654	(1,835)
Remeasurements of defined benefit plans	(16,357)	(15,264)
Total accumulated other comprehensive income	47,011	43,580
Non-controlling interests	8,598	8,311
Total net assets	638,383	642,741
Total liabilities and net assets	1,136,406	1,142,138

(2) Consolidated Statements of Income and Consolidated Statements of Comprehensive Income

Consolidated Statements of Income

Six months ended September 30

	Millions of yen	
	2015	2016
Net sales	311,736	327,601
Cost of sales	219,601	230,146
Gross profit	92,135	97,454
Selling, general and administrative expenses	87,229	84,152
Operating income	4,905	13,301
Non-operating income:		
Dividends income	1,254	1,549
Equity in earnings of affiliates	1,826	2,048
Other	1,983	2,036
Total	5,064	5,635
Non-operating expenses:		
Interests	888	760
Loss on investments in partnership	409	211
Other	501	228
Total	1,800	1,201
Recurring profit	8,170	17,735
Extraordinary gain:		
Gain on sales of noncurrent assets	0	46
Gain on sales of investment securities	2	45
Other	2	1
Total	4	93
Extraordinary loss:		
Impairment loss	133	702
Loss on reconstruction	95	394
Other	270	341
Total	498	1,439
Income before income taxes	7,676	16,390
Income taxes-current	1,758	3,371
Income taxes-deferred	726	203
Total	2,484	3,574
Net income	5,191	12,815
Net income attributable to non-controlling interests	112	83
Net income attributable to owners of the parent	5,079	12,732

Consolidated Statements of Comprehensive Income

Six months ended September 30

	Millions of yen	
	2015	2016
Net income	5,191	12,815
Other comprehensive income:		
Valuation difference on available-for-sale securities	(7,474)	(1,583)
Deferred gains or losses on hedges	(191)	(102)
Foreign currency translation adjustment	237	(2,363)
Remeasurements of defined benefit plans	880	1,088
Share of other comprehensive income of affiliates accounted for using equity method	(331)	(500)
Total other comprehensive income	(6,880)	(3,461)
Comprehensive income	(1,688)	9,354
Comprehensive income attributable to:		
Comprehensive income attributable to owners of the parent	(1,716)	9,301
Comprehensive income attributable to non-controlling interests	28	52

(3) Consolidated Statements of Cash Flows

Six months ended September 30

	Millions of yen	
	2015	2016
Cash flows from operating activities:		
Income before income taxes	7,676	16,390
Depreciation and amortization	9,710	9,067
Increase (decrease) in net defined benefit liability	(291)	(103)
Interest and dividends income	(1,414)	(1,676)
Interest expense	888	760
Equity in (earnings) losses of affiliates	(1,826)	(2,048)
Impairment loss	133	702
Decrease (increase) in notes and accounts receivable-trade	10,083	4,663
Decrease (increase) in inventories	(2,570)	4,505
Increase (decrease) in notes and accounts payable-trade	(1,038)	2,743
Other	(7,119)	(6,772)
Subtotal	14,229	28,232
Interest and dividends income received	942	2,586
Interest expenses paid	(894)	(772)
Income taxes paid	(6,745)	(4,457)
Income taxes refunded	2,513	3,302
Net cash provided by operating activities	10,045	28,892
Cash flows from investing activities:		
Payments on purchase of marketable securities	(92,172)	(103,016)
Proceeds from sales and redemption of securities	95,798	90,157
Payments on purchase of property, plant and equipment	(24,568)	(17,966)
Proceeds from sales of property, plant and equipment	101	2,258
Payments on purchase of intangible assets	(1,565)	(2,374)
Proceeds from sales of intangible assets	—	3,735
Payments on purchase of investment securities	(2,133)	(3,008)
Proceeds from sales and redemption of investment securities	3,857	2,148
Purchase of shares of subsidiaries resulting in change in scope of consolidation	(2,615)	—
Other	(929)	592
Net cash used in investing activities	(24,228)	(27,473)
Cash flows from financing activities:		
Net increase (decrease) in short-term loans payable	(3,445)	(12,100)
Proceeds from long-term loans payable	70,926	25,000
Repayments of long-term loans payable	(23,701)	(5,704)
Redemption of bonds payable	(10,000)	—
Dividends paid	(4,943)	(4,678)
Dividends paid to non-controlling shareholders	(96)	(339)
Other	(441)	(450)
Net cash provided by financing activities	28,299	1,727
Effect of exchange rate changes on cash and cash equivalents	336	(1,603)
Net increase (decrease) in cash and cash equivalents	14,452	1,542
Cash and cash equivalents at the beginning of the period	53,620	71,429
Increase in cash and cash equivalents from the new consolidation of a subsidiary	19	570
Increase in cash and cash equivalents resulting from merger	2,280	—
Cash and cash equivalents at the end of the period	70,374	73,542

(4) Notes to Consolidated Financial Statements**(Note on Assumptions for Going Concern)**

Not applicable

(Notes in the Event of Major Change in Shareholders' Equity)

Not applicable

(5) Segment Information**I. Six months ended September 30, 2015****1. Information on Amounts of Net Sales and Profit or Loss by Reported Segment**

(Millions of Yen)

	Reported segment							Other (Note 1)	Total	Adjust- ment (Note 2)	Consolidated statement of income (Note 3)
	Broad- casting	Produc- tion	Video and Music	Life Informa- tion	Advertis- ing	Urban Develop- ment	Total				
Net sales:											
Net sales to third parties	152,340	10,259	23,463	62,882	18,542	38,779	306,268	5,468	311,736	—	311,736
Inter-segment net sales and transfers	8,151	16,235	399	326	1,356	314	26,784	7,424	34,208	(34,208)	—
Total net sales	160,492	26,494	23,862	63,208	19,899	39,094	333,052	12,892	345,945	(34,208)	311,736
Segment operating income (loss)	442	1,442	(139)	(478)	108	3,157	4,532	272	4,805	100	4,905

Notes: 1. The "Other" category is a business segment not included in reported segments. It includes such operations as publishing, temporary agency services, movables leasing and software development.

2. The segment operating income adjustment of ¥100 million mainly comprises ¥2,523 million in eliminations of inter-segment business, together with minus ¥2,423 million in Group-wide expenses not allocated to a particular reported segment. Group-wide expenses are the expenses of the parent company as a certified broadcast holding company.

3. Segment operating income is adjusted to the operating income figure on the Consolidated Statement of Income.

II. Six months ended September 30, 2016

1. Information on Amounts of Net Sales and Profit or Loss by Reported Segment

(Millions of Yen)

	Reported segment							Other (Note 1)	Total	Adjust- ment (Note 2)	Consolidated statement of income (Note 3)
	Broad- casting	Produc- tion	Video and Music	Life Informa- tion	Advertis- ing	Urban Develop- ment	Total				
Net sales:											
Net sales to third parties	149,874	9,958	22,561	61,393	20,687	55,650	320,126	7,475	327,601	—	327,601
Inter-segment net sales and transfers	8,767	14,227	572	344	1,512	243	25,667	6,706	32,374	(32,374)	—
Total net sales	158,641	24,186	23,134	61,738	22,199	55,893	345,793	14,181	359,975	(32,374)	327,601
Segment operating income (loss)	3,512	1,008	180	(24)	132	8,039	12,849	351	13,200	100	13,301

Notes: 1. The "Other" category is a business segment not included in reported segments. It includes such operations as publishing, temporary agency services, movables leasing and software development.

2. The segment operating income adjustment of ¥100 million mainly comprises ¥2,569 million in eliminations of inter-segment business, together with minus ¥2,469 million in Group-wide expenses not allocated to a particular reported segment. Group-wide expenses are the expenses of the parent company as a certified broadcast holding company.

3. Segment operating income is adjusted to the operating income figure on the Consolidated Statement of Income.

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