

February 7, 2019

(Translation)

Company name: Fuji Media Holdings, Inc.
Representative: Masaki Miyauchi, President and
Representative Director
(Code No. 4676, 1st section of Tokyo Stock Exchange)
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Notice Regarding Approval for Listing of Investment Units of “Sankei Real Estate Inc.” on the Tokyo Stock Exchange

Fuji Media Holdings, Inc. (“the Company”) hereby announces that “Sankei Real Estate Inc.” (“the Real Estate”) under management by Sankei Building Asset Management Co., Ltd., a wholly owned subsidiary of The Sankei Building Co., Ltd. (“Sankei Building”) which is a consolidated subsidiary of the Company, received approval today from Tokyo Stock Exchange, Inc. (“Tokyo Stock Exchange” or “TSE”) to list its investment units on the TSE REIT Market. The listing is scheduled for March 12, 2019.

With sponsorship support from the Sankei Building Group (Note 1) which is the Urban Development, Hotels & Resorts operations arm of the Company, the Real Estate will aim to maximize medium and long-term unitholder value by growing with the J-REIT market as a public entity of society that brings happiness to each and every person, under the philosophy of “Making people, cities & society happy.” Furthermore, the Real Estate will establish an “asset recycling business model” in collaboration with Sankei Building Group, which has advantages in real estate development, operation and management, leveraging content and media development capabilities that are unique to developers belonging to the Fuji Media Holdings Group. Hence, by making maximum use of Sankei Building Group’s platform, it will aim to expand the scale of its asset management operations, as well as maintain and improve its earnings over the medium to long term.

The Company and Sankei Building positions the business development of the Real Estate as a key strategy for improving earnings and asset efficiency, and will strive to achieve mutual growth with the Real Estate.

Notes

1. Overview of the Investment Corporation

- (1) Name: Sankei Real Estate Inc.
- (2) Location : 1-7-2, Otemachi, Chiyoda-ku, Tokyo
- (3) Established: November 19, 2018
- (4) Registration: December 17, 2018 (Registration number: Director-General of the
Kanto Local Finance Bureau No. 140)
- (5) Representative: Yuichi Ota, Executive Managing Officer

2. Overview of the Asset Management Company

- (1) Name: Sankei Building Asset Management Co., Ltd.
- (2) Location : 1-7-2, Otemachi, Chiyoda-ku, Tokyo
- (3) Established: April 13, 2018
- (4) Representative: Yuichi Ota, President and Director
- (5) Business: Investment management business
- (6) Paid-in capital: ¥100 million
- (7) Shareholders: The Sankei Building Co., Ltd. (100%)

(Note 1) The term “Sankei Building Group” refers to the corporate group comprising The Sankei Building Co., Ltd. and its subsidiaries. The same applies hereafter.

Disclaimer: This announcement is a document for making a public announcement concerning approval for listing of investment units of Sankei Real Estate Inc., and has not been prepared for the purpose of solicitation for investment. When making investment, investors are kindly requested to make their decisions at their own responsibility and discretion, after ensuring that they have read the prospectus on the issuance of new investment units and the secondary offering of investment units, as well as any amendments thereto, prepared by Sankei Real Estate Inc.

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