


At a Glance

Broadcasting



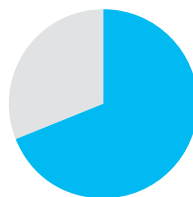
 Comprising television and radio broadcasting, this is the core segment of the Fuji Television Group and accounts for about 70% of total sales. Fuji Television and Nippon Broadcasting are striving to boost synergies between radio and television by jointly operating new studios and strengthening their content production capabilities.

Major Companies

- Fuji Television Network, Inc.
- Nippon Broadcasting System, Inc.

Total Two Companies


Sales (Billions of yen)



¥402.8
69.1%

Program Production and Related Business



 This segment is composed of specialists in the planning and production, engineering, relay, and other aspects of programming. Companies in this segment are working to boost earnings by winning orders for programming production from outside the Fuji Television Group to augment revenues from programming produced for the Group.

Major Companies

- Kyodo Television, Limited
- Fuji Creative Corporation
- Fuji Art, Inc.
- Happo Television, Inc.
- FUJISANKEI COMMUNICATIONS INTERNATIONAL, INC.
- Fuji Lighting and Technology, Inc.
- Four other companies

Total 10 Companies

Sales (Billions of yen)




¥52.5
9.0%

Note: Individual segment sales include intra-group net sales and transfers.

Direct Marketing



 Recognized as a leader in direct marketing in Japan, Dinos aims to build a corporate structure that is sheltered from the impact of trends in the broadcasting and movie business as well as the economy as a whole.

Major Company

■ Dinos Inc.

Total One Company



Sales (Billions of yen)



¥67.3
11.6%

Video and Music



  This is a new segment established in fiscal 2006 following Pony Canyon's becoming a consolidated subsidiary of Fuji Television. Pony Canyon's strengths in selling directly to consumers will support the development of Fuji Television's downstream operations.

Major Companies

- Pony Canyon Inc.
- Fujipacific Music Inc.
- Ponycanyon Enterprise, Inc.
- Six other companies

Total Nine Companies

Sales (Billions of yen)



¥74.3
12.8%

Other



  This segment combines companies engaged in a wide range of businesses, such as movie production, software development, restaurants, temporary staffing and placement services, leasing, and publishing, that will underpin the growth of the Fuji Television Group.

Major Companies

- Fujimic, Inc.
- Fusosha Publishing Inc
- Fujisankei Personnel Inc.
- Three other companies

Total Six Companies

Sales (Billions of yen)



¥59.1
10.1%