

May 1, 2008

For Immediate Release

Company name: Fuji Television Network, Inc.

Stock listing: Tokyo Stock Exchange Code number: 4676

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Notice of Revision to Forecasts for Earnings

Fuji Television announced the revision of its full-year forecasts released February 7, 2008.

1. Revision to Forecasts

(1) Consolidated Financial Results of Year ended March 31, 2008

(Millions of Yen)

	Net Sales	Operating Income	Recurring Profit	Net Income
Previous Forecast (A)	570,600	22,100	25,000	18,100
Revised Forecast (B)	575,400	24,300	27,000	15,700
Change (B-A)	4,800	2,200	2,000	(2,400)
Percent Change (%)	0.8	10.0	8.0	(13.3)
Reference Year ended March 31, 2007	582,660	42,325	45,995	24,846

(2) Non-Consolidated Financial Results of Year ended March 31, 2008

(Millions of Yen)

	Net Sales	Operating Income	Recurring Profit	Net Income
Previous Forecast (A)	379,200	19,200	21,200	12,100
Revised Forecast (B)	382,900	22,400	27,800	15,100
Change (B-A)	3,700	3,200	6,600	3,000
Percent Change (%)	1.0	16.7	31.1	24.8
Reference Year ended March 31, 2007	377,875	35,294	38,165	23,904

2. Reasons for the Revision

Non-consolidated

Net sales are expected to exceed previous forecasts due to growth in broadcast revenue, as well as strong returns from box-office receipts, DVD sales and other non-broadcasting revenue. Operating income is forecast to rise due the increase in sales, as well as improved cost efficiency for program production and other expenses overall. Recurring profit is also anticipated to be up significantly from previous forecasts due to dividends received from subsidiaries, part of the effective utilization of Group funds. Net income, despite the recording of an extraordinary loss for the valuation loss on investment securities, is nonetheless forecast to exceed previous estimates due to the boost from recurring profit.

Consolidated

Consolidated net sales, operating income and recurring profit, despite the continued slowdown in the Direct Marketing business, are all expected to exceed the previous forecast with the boost from the upward revision to non-consolidated results. The dividends received from subsidiaries recorded on a non-consolidated basis are eliminated as an internal transaction. Net income is expected to fall below previous forecasts due to the impact of recording of an extraordinary loss for the valuation loss on investment securities.

Note: The forward-looking statements made in this document, including the aforementioned forecasts, are based on all information available to the management at the time of this document's release. Actual results may differ from the results anticipated in the statements.

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