February 24, 2005

To Whom It May Concern:

Company Name: Fuji Television Network, Incorporated
Name of Representative: Koichi Murakami, President
(Stock Code No.: 4676, Tokyo Stock Exchange, 1st Section)
Direct your queries to: Corporate Planning DEPT.,
Executive Officer
Kazunobu Iijima
(Tel: +81-3-5500-8888)

Notice of Amendment to Tender Offer Terms

Fuji Television Network, Incorporated (“the Offeror”) gives notice hereby that it will amend the terms of the tender offer to acquire shares of Nippon Broadcasting System, Incorporated (Tokyo Stock Exchange, 2nd Section; Code Number 4660) (“the Target”) as follows. A public notice of the following amendments is scheduled to be made on February 25, 2005.

The major term to be amended is to extend the duration of the offer. The Offeror shall extend the duration of the offer, in accordance with the Securities and Exchange Law of Japan, by the Offeror`s submission of an amendment to its tender offer registration statement in Japan, because of certain matters including that the Target decided on February 23, 2005 to issue stock acquisition rights to the Offeror through a private placement and to loan out shares of the Offeror owned by the Target.

We have already announced the purpose of the tender offer, stating our policies concerning our future capital and business strategies, which include our plan to obtain the management control of the Target, and there are no changes in such policies.

1. Description of Tender Offer
   (1) Name of Target Company: Nippon Broadcasting System, Incorporated
   (2) Type of Shares to be Purchased: Common Shares
   (3) Duration of Offer (after amendment): From January 18, 2005 (Tuesday) to March 7, 2005 (Monday) (49 days)

2. Description of Amendment to Tender Offer Terms
   The tender offer terms will be amended as follows:

(1) Duration of Offer:
[Before Amendment] From January 18, 2005 (Tuesday) to <u>March 2, 2005 (Wednesday)</u>
[After Amendment] From January 18, 2005 (Tuesday) to <u>March 7, 2005 (Monday)</u>

(2) Commencement Date of Settlement:
[Before Amendment] <u>March 10, 2005 (Thursday)</u>
[After Amendment] <u>March 15, 2005 (Tuesday)</u>

(3) Procedure for Returning Share Certificates, etc.:
[Before Amendment] In case the Offeror decides not to purchase tendered shares due to conditions described in "(1) Conditions and Contents Described in Each Item of Paragraph 4 of Article 27-13 of the Securities and Exchange Law" and "(2) Conditions of Withdrawal of the Tender Offer, and Contents Thereof and Procedures for Disclosure of Withdrawal" under "14. Other Conditions and Methods for the Tender Offer," the relevant share certificates, etc. will be promptly returned to the applicant shareholder on or after <u>March 4, 2005</u> (or in case of the withdrawal of the tender offer, on or after the date of such withdrawal), in accordance with the instructions given by each such shareholder, pursuant to the following procedures: (i) share certificates, etc. will be delivered to the applicant shareholder or sent by mail to the

address of the applicant shareholder (in case of a Foreign Shareholder, to the address of his/her standing agent). (ii) If an application to tender shares is made for shares, etc. held by the TOB Agent or the TOB Sub-agent (or by Japan Securities Depository Center, Inc. through the TOB Agent or the TOB Sub-agent), the relevant shares, etc. will be returned to its state of custody as at the time of the application.

[After Amendment] In case the Offeror decides not to purchase tendered shares due to conditions described in "(1) Conditions and Contents Described in Each Item of Paragraph 4 of Article 27-13 of the Securities and Exchange Law" and "(2) Conditions of Withdrawal of the Tender Offer, and Contents Thereof and Procedures for Disclosure of Withdrawal" under "14. Other Conditions and Methods for the Tender Offer," the relevant share certificates, etc. will be promptly returned to the applicant shareholder on or after <u>March 9, 2005</u> (or in case of the withdrawal of the tender offer, on or after the date of such withdrawal), in accordance with the instructions given by each such shareholder, pursuant to the following procedures: (i) share certificates, etc. will be delivered to the applicant shareholder or sent by mail to the address of the applicant shareholder (in case of a Foreign Shareholder, to the address of his/her standing agent). (ii) If an application to tender shares is made for shares, etc. held by the TOB Agent or the TOB Sub-agent (or by Japan Securities Depository Center, Inc. through the TOB Agent or the TOB Sub-agent), the relevant shares, etc. will be returned to its state of custody as at the time of the application.

3. Any shares that were tendered prior to the date of the amendment will be purchases in accordance with the amended tender offer terms.