

March 15, 2005

To whom it may concern:

Company name: Fuji Television Network, Inc.

Stock listing: Tokyo Stock Exchange Code number: 4676

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Notice of Revision of Dividend Forecast for the Fiscal Year Ending March 31, 2005

Fuji Television Network Inc, at a meeting of its Board of Directors held March 15, 2005, decided to revise its forecast for year-end dividends per share for the fiscal year to March 31, 2005. Details of the revision are provided below.

1. Reasons for Revision of Dividend Forecast

As announced in its press release of January 17, 2005, "Notice of Commencement of Tender Offer," the Company will revise its dividend policy to aggressively promote the Group's future capital and financial strategies, and from the standpoint of providing shareholder returns commensurate with business performance. The dividend payout ratio for the current fiscal year will be approximately 50%, and the Company will continue to enhance shareholder returns in subsequent periods.

2. Details of the Revision

	Interim	Year-end	Full Year
Previous forecast (November 18, 2004)	¥600	¥600	¥1,200
Revised forecast	¥600	¥4,400	¥5,000
Previous year (reference)	¥600	¥1,400	¥2,000

The Company's shares were split two-for-one on May 20, 2004. Considering the split ratio, the previous year's dividends were ¥300 (interim), ¥700 (year-end) and ¥1,000 (full year).

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