

March 24, 2005

To whom it may concern:

Company name: Fuji Television Network, Inc.

Stock listing: Tokyo Stock Exchange Code number: 4676

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Notice of Change in Leading and Major Shareholder

Effective March 24, 2005, there was a change in the leading shareholder of Fuji Television Network, Inc., one of the Company's major shareholders. Details are provided below.

1. Events that led to the change

Fuji Television shares held by Nippon Broadcasting System, Inc. were lent to Softbank Investment Corp. through a share loan arrangement.

2. Shareholder information

(1) New leading and major shareholder

- (a) Name Softbank Investment Corp.
- (b) Head office 6-1, Roppongi 1-chome, Minato-ku, Tokyo
- (c) Representative Yoshitaka Kitao, Representative Director and CEO
- (d) Major businesses Integrated financial services, with a core business in asset management, brokerage, and investment banking
- (e) Number of voting rights owned by the shareholder and holdings as a percentage of all voting rights

	Number of voting rights (Number of shares owned)	Holdings as a percentage of all voting rights	Shareholder ranking
Before change (as of September 30, 2004)	0 (0 shares)	0.00%	---
After change (as of March 24, 2005)	353,704 (353,704 shares)	14.67%	1

Number of shares deducted from the total number of shares issued as shares without voting rights as of September 30, 2004 138,345.4 shares

Number of shares issued as of September 30, 2004 2,548,608.4 shares

(2) Party that is no longer the leading and major shareholder

- (a) Name Nippon Broadcasting System, Inc
(b) Head office 9-3, Yurakucho 1-chome, Chiyoda-ku, Tokyo
(c) Representative Akinobu Kamebuchi, Representative Director and President
(d) Major business Radio broadcasting
(e) Number of voting rights owned by the shareholder and holdings as a percentage of all voting rights

	Number of voting rights (Number of shares owned)	Holdings as a percentage of all voting rights	Shareholder ranking
Before change (as of February 25, 2005)	353,704 (353,704 shares)	14.67%	1
After change (as of March 24, 2005)	0 (0 shares)	0.00%	---

Number of shares deducted from the total number of shares issued as shares without voting rights as of September 30, 2004 138,345.4 shares

Number of shares issued as of September 30, 2004 2,548,608.4 shares

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