

For Immediate Release

Company name: Fuji Media Holdings, Inc.
 Stock listing: Tokyo Stock Exchange Code number: 4676
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Notice of Revision to Forecasts

Fuji Media Holdings announced the revision of its full-year forecasts released May 15, 2008.

1. Revision to Forecasts

(1) Consolidated Financial Results of Year Ending March 31, 2009

	Net Sales	Operating Income	Recurring Profit	Net Income	Net Income per Share
	Millions of Yen	Millions of Yen	Millions of Yen	Millions of Yen	Yen
Previous Forecast (A)	579,100	28,700	32,800	18,500	8,032.67
Revised Forecast (B)	571,100	24,400	28,700	13,200	5,731.42
Change (B-A)	(8,000)	(4,300)	(4,100)	(5,300)	---
Percent Change (%)	(1.4)	(15.0)	(12.5)	(28.6)	---
<Reference> Year ended March 31, 2008	575,484	24,372	27,056	15,770	6,847.60

(2) Non-Consolidated Financial Results of Year Ending March 31, 2009

	Net Sales	Operating Income	Recurring Profit	Net Income	Net Income per Share
	Millions of Yen	Millions of Yen	Millions of Yen	Millions of Yen	Yen
Previous Forecast (A)	---	---	---	---	---
Revised Forecast (B)	180,000	9,500	13,700	4,600	1,997.31
Change (B-A)	---	---	---	---	---
Percent Change (%)	---	---	---	---	---
<Reference> Year ended March 31, 2008	382,971	22,420	27,861	15,121	6,565.77

2. Reasons for the Revision

Fuji Media Holdings adopted a certified broadcast holding company structure on October 1, 2008. Non-consolidated forecasts for FY2008, ending March 31, 2009, incorporating the effect of the transition were not included with financial statements released on May 15, 2008, and so are presented as above.

The non-consolidated forecasts for FY2008 presented above are a combination of first half figures for Fuji Television Network, Inc. prior to the company split, and second half figures for Fuji Media Holdings, Inc., the certified broadcast holding company that was formed.

Consolidated forecasts for FY2008 are also presented. For details see the announcement of FY2008 first half results released today.

Note: The forward-looking statements made in this document, including the aforementioned forecasts, are based on all information available to the management at the time of this document's release. Actual results may differ from the results anticipated in the statements.