

November 21, 2008

For Immediate Release

Company name: Fuji Media Holdings, Inc.
Stock listing: Tokyo Stock Exchange Code number: 4676
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Foreign Ownership Ratio of Fuji Media Holdings, Inc.

The ratio of voting rights owned by foreigners (as defined in Article 52-30, Paragraph 2, Section 5-a (1) through (3) or Section 5-b (2) of the Broadcast Law) to the total number of voting rights (hereinafter referred to as the "foreign ownership ratio") of Fuji Media Holdings, Inc. as of November 19, 2008, is as shown below.

Fuji Media Holdings' policy is to promptly disclose its foreign ownership ratio when that ratio exceeds or falls below 15%, or reaches (or declines from) 16%, 17%, 18% or 19%. (At the time of the previous announcement on October 23, 2008, the foreign ownership ratio was 18.87% as of September 30, 2008.)

Total number of shares with voting rights owned by foreigners (A)	449,443 shares (Note)
Total number of issued shares (Of which, shares with voting rights (B))	2,364,298 shares (2,303,096 shares)
Foreign ownership ratio [A/B x 100 (Rounded up to two decimal points)]	19.51%

Note: The number of shares is those in respect of which foreigners have their ownerships registered and have voting rights.

For Reference

Fuji Media Holdings, Inc. (formerly Fuji Television Network, Incorporated) shifted its corporate status from the previous broadcast business company to a certified broadcast holding company upon a corporate split and a change in the trade name effective on October 1, 2008.

Under the Broadcast Law, etc., a certified broadcast holding company will lose its certification if the ratio of voting rights owned by registered foreigners, either directly or indirectly, exceeds 20% of the total voting rights. For this reason, when the foreign ownership ratio reaches this limit, under the provisions of the Broadcast Law, a certified broadcast holding company may refuse any request from foreigners to have their shares registered, or place restrictions on the exercise of voting rights by foreigners.

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