

Sustainability Overview

Our Purpose

Providing a New “Outlook” with Diverse Content



At Fuji Media Holdings, we are pioneers in a diverse range of business activities, spanning broadcasting, publishing, mail order, music, events, and urban development/tourism. We regard everything we offer that enriches people's hearts and enhances their lives as **"content."** Through this content, we aspire to unveil new “outlook” for our audience, offering a tapestry of unique excitement, captivating experiences, and reliable information. We, as a 'media that connects people to people,' aim to collaborate with you to embark on this remarkable journey to shape a brighter tomorrow.

Materiality

Providing content that enhances people's well-being

Achieving a society where everyone can live life to the fullest

Preserving the Earth's environment for the future

Creating an optimal work environment

Maintaining trust relationships with everyone

WE SUPPORT

United Nations Global Compact



In April 2018, Fuji Media Holdings became a member of the United Nations Global Compact, a global initiative dedicated to fostering sustainable growth for the international community.

SDG Media Compact



Fuji TV, BS Fuji, Nippon Broadcasting System, Sendai TV, and FUSOSHA Publishing Inc. have signed the SDG Media Compact, committing to promote the SDGs as media organizations.

We are Striving to achieve the Goals of SDGs

Fuji Media Holdings is dedicated to promoting the SDGs toward a sustainable society through diverse range of business activities.



Leveraging our position as a member of Japan’s largest media conglomerate, FUJI MEDIA HOLDINGS, INC. (FMH), Fuji Television (terrestrial broadcast), BS Fuji (broadcasting satellite), and Nippon Broadcasting System (radio) have collaborated in a comprehensive three-wave SDGs initiative since 2021, collectively known as ‘Enjoy Action! SDGs.’ This project is dedicated to promoting the SDGs toward a sustainable society.

We are broadcasting numerous SDGs related programs!



FUJI TELEVISION SDGs Program “FUTURE RUNNERS”

■ On Air Every Wednesday 22:54～23:00



Since July 2018, Fuji Television has been airing a weekly 5-minute program on SDGs titled 'FUTURE RUNNERS.' This program spotlights individuals dedicated to advancing the Global Goals, addressing issues like climate change, poverty, and gender equality. Through this initiative, we aim to provide viewers with insight into these critical societal agendas and inspire them to take action toward achieving these goals. As a media organization, we recognize our responsibility to foster partnerships through our content.

All the video clips are available on the official website with English subtitles.

■ Official Website <http://www.fujitv.co.jp/futurerunners/>

BS FUJI ～Traveling The Earth Restaurant～



A series starring popular actor Mokomichi Hayami as he takes on culinary challenges across various regions of Japan, using locally-sourced ingredients unique to each area. The show explores sustainable ingredients and creative ways to utilize previously wasted food, while creating delicious dishes that inspire everyone to try. It also encourages viewers to contemplate the SDGs.

■ Official Website <https://www.bsfuji.tv/earthrestaurant/>



NIPPON BROADCASTING SYSTEM, INC. Radio Charity Music-thon

Nippon Broadcasting System has been organizing the 'Radio Charity Music-thon,' an annual campaign that collects donations to support the visually impaired. This 24-hour radio program runs from 12 p.m. on December 24th through 12 p.m. on December 25th. With over 47 years of continuous efforts, donations have totaled more than 49 billion yen.



Sakura 桜 Road for Fukushima

The coastal region of Fukushima was devastated by the 2011 Great Earthquake, tsunami, and nuclear disaster. Since 2013, FMH has been supporting the Sakura Project, which aims to aid in the recovery of the disaster-affected area by planting cherry blossom trees along the major roads of Fukushima.

With contributions from FMH companies, we have planted a total of 1,405 cherry trees to date, and we look forward to welcoming many people to enjoy the Sakura Road in the near future.



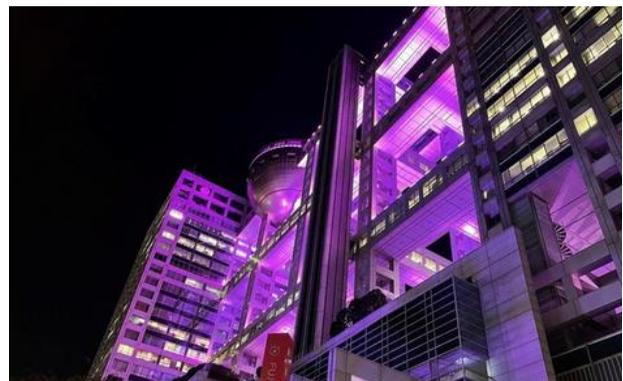
FNS Charity Campaign ~For the Smiles of Children around the World~

Since its inception in 1974, Fuji Television, in collaboration with its 27 affiliated stations and BS Fuji, has actively committed in fundraising activities through broadcasts and events. Together with UNICEF (United Nations Children’s Fund), we support children living in challenging conditions worldwide. Each year, we select a beneficiary country and call for contributions through informative programs and various channels. In the 2023 fiscal year, marking our 50th anniversary, we extended our support to the Islamic Republic of Pakistan, where one-third of the country’s land was said to be submerged due to monsoon-related damage.



AURORA∞ illuminations ~Awareness Color Light-up~

With the aim of increasing public awareness and support for critical social issues, Fuji Television has put on illuminations, AURORA∞, by lighting up its headquarters building in the colors associated with various nationwide and worldwide awareness campaigns, such as World Autism Awareness Day [Blue] and the Pink Ribbon Campaign.



Fuji TV Headquarters Building in Pink-ribbon light-up

The Grand Prize for the Global Environment Award

The Grand Prize for the Global Environment Award was established in 1992 with special cooperation from the Japanese branch of the global conservation organization, WWF (World Wide Fund for Nature). Today, this award is one of Japan's most prestigious environmental honors. As a core member of the Fujisankei Communications Group, Fuji Television supports this Award while working toward the goal of realizing a prosperous and sustainable nation where the environment and economy coexist harmoniously. ▶Official Website [地球環境大賞 \(sankei-award.jp\)](http://sankei-award.jp)



For the Realization of a Carbon-Free Society

▪ Efforts to Reduce Greenhouse Gas Emissions

We are strategically working to reduce greenhouse gas emissions as part of our commitment to combat global warming. In the fiscal year 2022, Fuji Television's headquarters building emitted approximately 17,715 tons of carbon dioxide (preliminary value), surpassing our 25% reduction target and achieving a significant reduction of approximately 42%.



▪ Nippon Broadcasting Kisarazu Power Station

In 2013, Nippon Broadcasting System established a large-scale solar power generation system (mega solar) at the Kisarazu transmission station, commencing commercial operations as the "Nippon Broadcasting Kisarazu Solar Power Station" on October 1st of the same year. This power station generates approximately 2,395MWh of electricity annually, contributing to an estimated annual reduction of 1,339 tons of CO2 emissions. The electricity generated from solar power is sold to electric power companies.



Praemium Imperiale

The Praemium Imperiale is a global arts prize awarded annually by the Japan Art Association. Since its inauguration in 1988, it has become a mark of the arts. Late Prince Takamatsu who served as the association's honorary patron for years has wished to contribute to enhancing and promoting the cultures and arts in the world. Six nomination committees, each chaired by an International Advisor, propose candidates in five fields: Painting, Sculpture, Architecture, Music and Theatre/Film. Fuji Media Holdings is aligned with the spirit of the Praemium Imperiale, and fully supporting this award since its start.

▶Official Website <http://www.praemiumimperiale.org/>

高松宮殿下記念世界文化賞

PRÆMIUM IMPERIALE

IN HONOR OF PRINCE TAKAMATSU



Sustainability Statement

Fuji Media Holdings, recognizing the public duty and social responsibility of a broadcaster, has established a basic management policy of contributing to fuller and richer lives for all through the Media & Content, Urban Development, Hotel & Resort, and other businesses.

We will provide quality content, services and products to viewers and customers in each business segment and develop partnerships built on trust with stakeholders, thereby pursuing enduring corporate activities and stable growth.

We will contribute to the achievement of the Sustainable Development Goals (SDGs) by leveraging our creativity and influence as a media group.

Protecting the global environment

As a media group, we will report on climate change and environmental crisis through all sorts of content, and provide information that helps each individual to take actions for the future. Further, we will work to recognize and reduce the environmental impact resulting from our business activities.

Realizing a society where everyone can live happily

We are committed to realizing an inclusive society in which human rights are respected and diverse values are accepted. Building connections with communities, we help improve the well-being of all generations including children, our future leaders.

Creating a better working environment

We believe that our people play a critical role in creating diverse values. We seek to create a better work environment that allows all employees and staff to fully demonstrate their individual strengths and actively engage with their work, regardless of gender, age or disability.

Working with Our Stakeholders

Our businesses are built on good relationships with stakeholders, including viewers, customers, business partners, performers, subcontractors, shareholders, and community members. While firmly maintaining these relationships of trust, we will uphold high standards of compliance with a view to becoming a sought-after corporate group over the long time.

Information Disclosure based on TCFD recommendations

Information based on the TCFD (Task Force on Climate-related Financial Disclosures) recommendations was disclosed on May 16, 2023 to the Tokyo Stock Exchange.

▶ <https://www.fujimediahd.co.jp/ir/pdf/tcfid230516.pdf>

We identified the risks and opportunities of climate change in our group's business including broadcasting, Mail-order/ Online retailing, and urban development/tourism, and analyzed their impact on our finances.

**Greenhouse Gas Emissions Reduction Target of
FUJI TV, Sankei Building, DINOS CORPORATION**

- Reduce GHG Emissions by 50% by FY2030 as compared to 2013
- Achieve Carbon Neutrality by FY2050