

# CSR

Corporate Social Responsibility

As a responsible member of society, Fuji Media Holdings gives back to various communities and conducts environmental conservation activities on a global scale.



## Promoting awareness of serious social issues through First-ever SDGs docu-series Fuji TV's Program "FUTURE RUNNERS"

From July 2018, Fuji television Network is broadcasting a weekly 5-minute program on SDGs called "FUTURE RUNNERS". The Sustainable Development Goals (SDGs) are a universal call to action to end poverty, protect the planet and ensure that all people enjoy peace and prosperity. Each story will show a challenging action which might be a small step but definitely has a power to change the future.



■On Air Every Wednesday 22:54~23:00



All the episodes are available with English subtitles on "Future Runners" official website <http://www.fujitv.co.jp/futurerunners/>

## Fuji Television received "SDGs Partnership Award" at the '2nd Japan SDGs Award'

Fuji Television has been awarded the Special Award (SDGs Partnership Award) at the "2nd Japan SDGs Award" (Hosted by the SDGs Promotion Headquarters – Chief of Headquarters: Prime Minister of Japan) on Friday December 21<sup>st</sup>, 2018.

The award comes as a result of Fuji Television's continuous effort for achieving the SDGs goals, through a docu-series based on SDGs "Future Runners".



## "FUTURE RUNNERS" introduced at United Nations World TV DAY event

The program was introduced at A World TV DAY event held at the United Nations Headquarters in New York. (Nov.19<sup>th</sup>, 2018)

Many of the TV production teams and creators attended the event, and they introduced how they are committed to the challenges of solving many global issues through the power of visual media.



## “Shoplifters” won Palme d'Or at the 71st Cannes Film Festival

Hirokazu Kore-eda’s film, ‘Shoplifters,’ won the “Palme d’Or” – the highest honor, at the “71<sup>st</sup> Cannes Film Festival” in 2018.

“Shoplifters” is the first Japanese film to take home the award since Shohei Imamura triumphed at the “50th Cannes Film Festival” for “The Eel” in 1997, an achievement in 21 years.

(C)2018フジテレビジョン ギャガ AOI Pro.

## Fuji Television’s programs awarded with Bronze World Medals at the 2019 New York Festivals® International Television & Film Awards



ABSOLUTE ZERO 3

Fuji Television’s programs, ABSOLUTE ZERO 3 and MOM, WHY DID YOU KILL DAD? – REVISITING THE PAST AFTER 16 YEARS (The Nonfiction) won Bronze World Medals at the 2019 New York Festivals® International Television & Film Awards in April 2019.

ABSOLUTE ZERO 3 is an action-packed crime drama featuring undercover investigations, depicting the activities of an investigation team that predicts and prevents crimes. The series aired from July 9, 2018 and it recorded on average at 10.6% ratings.



MOM, WHY DID YOU KILL DAD?

MOM, WHY DID YOU KILL DAD? focuses on a life of a man, half-Taiwanese and half-South Korean living in Japan, whose mother killed his stepfather and committed suicide. It carefully depicts his emotions, including a grudge against his mother at the beginning, through a journey back to his roots among three homelands Japan, South Korea, and Taiwan.

## Radio Charity Music-thon



Nippon Broadcasting System has been organizing the “Radio Charity Music-thon,” a campaign which collects donations for those visually impaired through a 24-hour radio program held annually from 12PM December 24<sup>th</sup> thru 12PM the next day. With over 44 years of continuous efforts, donations have summed up to over 4.5 billion yen and has allowed for 3,131 audible traffic signals to be set up all over Japan.

## FNS Charity Campaign

Under the main theme, “For the Smiles of Children Around the World,” Fuji Television and its 27 affiliated network stations have continued to support disadvantaged children around the world through the FNS CHARITY CAMPAIGN in cooperation with the Japan Committee for UNICEF (United Nations Children’s Fund) since 1974.



高松宮殿下記念世界文化賞

PRÆMIUM IMPERIALE

IN HONOR OF PRINCE TAKAMATSU

The Praemium Imperiale is a global arts prize awarded annually by the Japan Art Association. Since its inauguration in 1988, it has become a mark of the arts. Late Prince Takamatsu who served as the association’s honorary patron for years has wished “To contribute to enhancing and promoting the cultures and arts in the world.” **Fuji Media Holdings** is aligned with the spirit of the Praemium Imperiale, and fully supporting this award since its start.



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▶ <http://www.praemiumimperiale.org/>

2018 Laureates



Painting: **Pierre Alechinsky**  
 Sculpture: **Fujiko Nakaya**  
 Architecture: **Christian de Portzamparc**  
 Music: **Riccardo Muti**  
 Theatre/ Film: **Catherine Deneuve**

The Grand Prize for the Global Environment Award

The Grand Prize for the Global Environment Award was established in 1992 with special cooperation from the Japanese wing of the global conservation organization, **WWF** (World Wide Fund for Nature :Honorary president - Crown Prince Akishino).



地球環境大賞



Today, the above mentioned award is one of Japan's most prestigious environmental prizes. As a core member of the **Fujisankei Communications Group** , **Fuji Television** supports The Grand Prix Prize for the Global Environment Award while striving for the goal of realizing a rich, vigorous nation where the environment and economy are in harmony.