

October 6, 2026
Fuji Media Holdings, Inc.

Regarding Recent Media Reports

Regarding our decision to commence a review of the introduction of outside capital into the Urban Development, Hotels & Resorts Business, which was disclosed in the announcement dated February 3, 2026, titled "Notice Regarding Decision to Begin Consideration of Introduction of Outside Capital to Urban Development, Hotels & Resorts Business" (the "Announcement"), several reports have appeared in digital media. Please note that none of the details contained in these reports have been officially announced by Fuji Media Holdings, Inc. (the "Company").

As stated in the Announcement, the decision to begin considering the introduction of outside capital into the Urban Development, Hotels & Resorts Business was made independently at the Company's own discretion, and was not carried out based on the intentions of any specific shareholders or investors.

Furthermore, as similarly stated in the Announcement, the method, scale, timing, and other details of the introduction of outside capital are currently being evaluated from the standpoint of maximizing the Company Group's corporate value and the common interests of its shareholders, and any matters that must be publicly announced will be disclosed appropriately as soon as they are decided.

Please note that should factually inaccurate reporting occur, there is a concern that it could cause fluctuations in our stock price, thereby affecting general shareholders, investors, and a wide range of stakeholders. It may also impact the ongoing evaluation regarding the introduction of outside capital.

In the unlikely event that such inaccurate reporting continues, the Company, taking into account the potential impact and in order to secure corporate value and the common interests of our shareholders, intends to consider necessary and appropriate measures. These may include requesting calm and objective reporting, as well as taking legal action if deemed necessary.

The Company remains committed to advancing the initiative announced under our Group Vision, dedicated to enhancing long-term corporate value and prioritizing the shared interests of our shareholders.

(End of Document)