Sustainability Statement of Fuji Media Holdings

Fuji Media Holdings, recognizing the public duty and social responsibility of a broadcaster, has established a basic management policy of contributing to fuller and richer lives for all through the Media & Content, Urban Development, Hotel & Resort, and other businesses.

We will provide quality content, services and products to viewers and customers in each business segment and develop partnerships built on trust with stakeholders, thereby pursuing enduring corporate activities and stable growth.

We will contribute to the achievement of the Sustainable Development Goals (SDGs) by leveraging our creativity and influence as a media group.

■ Protecting the global environment

As a media group, we will report on climate change and environmental crisis through all sorts of content, and provide information that helps each individual to take actions for the future. Further, we will work to recognize and reduce the environmental impact resulting from our business activities.

■ Realizing a society where everyone can live happily

We are committed to realizing an inclusive society in which human rights are respected and diverse values are accepted. Building connections with communities, we help improve the well-being of all generations including children, our future leaders.

■ Creating a better work environment

We believe that our people play a critical role in creating diverse values. We seek to create a better work environment that allows all employees and staff to fully demonstrate their individual strengths and actively engage with their work, regardless of gender, age or disability.

■ Working with our stakeholders

Our businesses are built on good relationships with stakeholders, including viewers, customers,business partners, performers, subcontractors, shareholders, and community members. While firmly maintaining these relationships of trust, we will uphold high standards of compliance with a view to becoming a sought-after corporate group over the long term.

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